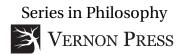
On Power

Neurophilosophical Foundations and Policy Implications

by Nayef R. F. Al-Rodhan



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Table of contents

List of Figures	vii
Introduction	ix
Historical Approach and Geopolitical Issues	xvi
Enhancement	xviii
Power away from Humans	xxi
Part I. Power, Past and Present	1
1. Power in History	3
1.1. Power Prior to the Fall of Rome	3
1.1.1.Power and the Cosmos	3
1.1.2. Necessity Reinterpreted or Diminished: The Secularization of Power	6
1.1.3. Power Heeding the Necessity of Nature	8
1.2. Power from Augustus to Westphalia	10
1.2.1. Religious Languages of Power	11
1.2.2. The Arab-Islamic Golden Age	13
1.2.3. Structural Tremors and Retrenchment	14
2. Power in the Twentieth Century	17
2.1. One War Masquerading as Two	18
2.2. Empire's Many Endings	19
2.3. The Bomb and the End of Force	21
2.4. Post-colonial Rule, Power, and Money	23
2.5. Dystopian Views of Power	24
3. Power in the Twenty-First Century	27
3.1. Globalization, Technology, and New Actors	28
3.1.1. Power Projection	29
3.1.1.1. Seven State Capacities	30
3.1.1.2. Hard, Soft, Smart, and Just Power	33
3.1.2. The Nature of Power: Evolution through Technology	35

3.1.2.1.		
	Communication Channels	35
3.1.2.2.	The Power of Algorithms	38
3.1.2.3.	Cyberpower	41
3.1.2.4.	New Technologies	44
3.1.3. Global Governance		46
3.1.3.1.	New Power Holders	47
3.1.3.2.	Asymmetric Threats	49
3.1.3.3.	Symbiotic Realism	52
3.1.3.4.	Sustainable Governance	54
3.2. Power and In	equality	56
3.2.1. Power I	Distribution	58
3.2.1.1.	Inequality Measurements	59
3.2.1.2.	Structures of Global Political Economy	61
3.2.1.3.	Reducing Inequalities through Economic Democracy	63
3.2.2. Power and Culture		65
3.2.2.1.	Strategic Culture	66
3.2.2.2.	The Ocean Model of Civilization	68
3.2.3. Power "	of and over" Opinion	71
3.2.3.1.	Post-truth Politics and Fake News	72
3.2.4. Knowle	dge and Power	76
3.2.4.1.	Neuro-rational Physicalism	77
3.2.4.2.	Impact on the Global Order	78
3.2.5. Political	l and Moral Consequences of Inequality	81
3.2.5.1.	Human Dignity	81
Part II. Power and	the Post-human Future	87
4. Neuroscience a	nd the New Understanding of Power	89
4.1. The Neural M	Iechanisms That Underpin Power	90
4.1.1. Drive fo		90
4.1.1.1.	General Insights from Neuroscience	90
4.1.1.2.	Neurochemistry of Power	93
4.1.1.3.	Emotional Amoral Egoism	96
4.1.2. Collective Power and Dignity		
4.2. Power and Oppression		105
4.2.1. The Net	rochemistry of Torture	105

4.2.1.1. The Torturer	107
4.2.1.2. The Victim	110
5. Human Enhancement	117
5.1. From Fiction to DARPA	
5.1.1. The Post-human Form in Popular Culture	121
5.1.2. Brain Hacking: Taking Charge of Evolution	128
5.1.2.1. Low-Tech Methods	129
5.1.2.2. Neurochemical Enhancement Drugs	131
5.1.2.3. Neuro-enhancement Devices	135
5.1.2.3.1. Noninvasive Brain Stimulation: EEG, Gamification, TMS, and tDCS	136
5.1.2.3.2. Invasive Brain Stimulation: Brain-Computer Interface	141
5.1.3. Human Enhancement: The Future of Warfare	145
5.1.3.1. The Defense Advanced Research Projects Agency (DARPA)	147
5.1.3.1.1. Neuro- stimulation and Neuro-enhancement for Military Purposes	148
5.1.3.1.2. Physical and Biological Enhancement: The Super-Warrior	152
5.1.3.1.3. Robotics and Artificial Intelligence: Military Assistance	153
5.2. The (Possible) Ramifications of Human Enhancement	155
5.2.1. The Future of Work: The Power of Adaptability	156
5.2.1.1. Workforce, Automation, and Enhancement	157
5.2.1.2. Implications, Social Norms, Evolution, and Risks	159
5.2.2. The Future of Global Security: Arms Race, Law, and Violence	
5.2.2.1. The Enhancement Arms Race and the Impact on Society	164
5.2.2.2. Rethinking the Legal Framework	167
5.2.2.3. Greater Violence in Conflict	169
5.2.3. The Future of Democracy: Toward More Dignity	171
5.2.3.1. Recognition of Others	172
5.2.3.2. Participation of All	173
5.2.3.3. Anticipating the Regulation Process	174
6. Power beyond the Human	179
6.1. The Neuro-tech Revolution and Super-intelligent Machines	181
6.1.1. Neuro P5 as a Driver of Enhancement	183
6.1.1.1. A Common Thread	183
6.1.1.1.1. Smith to Waltz, Hobbes to Rawls	185

	6.1.1.2.	Neurobiology: A Much-Needed Additional Layer of	
		Analysis	187
6.1.2. An Irreversible Cascade?			190
	6.1.2.1.	The Implications of Human Nature Theory and Neurobiology	191
	6.1.2.1.1	Adolf Hitler in Neurochemical Terms	191
	6.1.2.1.2	Buddha: Unenhanced Sustainable Neurochemical Gratification?	194
	6.1.2.1.3	Socrates as a Prelude to Enhancement	195
	6.1.2.1.4	Enhancement and Happiness	198
	6.1.2.1.5	. Human Enhancement and Political Violence	200
	6.1.2.2.	Super-intelligent Machines	202
6.2. Towa	ard Regu	lation: A Normative Debate	209
6.2.1	. The Prei	nise of Regulation	210
	6.2.1.1.	Lack of Testing, Knowledge of Audience, and the Dissemination of Information	210
	6.2.1.2.	Analogy with the Regulation of Medical Devices	212
	6.2.1.2.1	. The Example of tDCS	218
	6.2.1.3.	Synthetic Biology: The Ramifications of Genome Editing	220
	6.2.1.4.	Responsible Governance: Guiding Research	224
6.2.2. Moral Philosophy and Ethics			225
	6.2.2.1.	Post-human Scenarios and Ethical Concerns	226
	6.2.2.2.	Ethical Research: Recommendations, Priorities, and Responsibilities	228
	6.2.2.3.	Neuroscience and Human Rights	233
Conclusio	n		237
Endnotes			253
Bibliograp	hy		281
About the	Author		301
Acknowledgements		303	
Index			305

List of Figures

Figure 1.1: Homer	4
Figure 1.2: Cicero	8
Figure 1.3: Marcus Aurelius	9
Figure 1.4: Peace of Westphalia	15
Figure 2.1: The atomic bombings of Hiroshima and Nagasaki	22
Figure 2.2: George Orwell's 1984	25
Figure 2.3: Aldous Huxley's Brave New World	25
Figure 3.1: The seven capacities of states	31
Figure 3.2: Just power	34
Figure 3.3: Symbiotic realism	52
Figure 3.4: Sustainable history	55
Figure 3.5: Karl Heinrich Marx	57
Figure 3.6: Abū al-Walīd Muhammad ibn Ahmad ibn Muhammad ibn Rushd (Averroës)	69
Figure 3.7: Ocean model of civilization	70
Figure 4.1: Napoleon Bonaparte	94
Figure 4.2: Emotional amoral egoism	100
Figure 5.1: The Neuro P5	118
Figure 5.2: Poster for the film <i>Lucy</i>	123
Figure 5.3: Poster for the film <i>Gattaca</i>	125
Figure 5.4: CRISPR	127
Figure 5.5: Exoskeleton, US Army	153
Figure 6.1: Genetic engineering	222

Introduction

Writing a book about "power" is challenging. Many have tried to decipher the concept, the notion, the meaning of power in human society. Some have managed to present inspired theories, and others have influenced their peers with convincing arguments. Is power a notion, is it a concept, and is it tangible? It's a challenge to grasp because the very meaning of power has been so widely debated, and it remains one of the most contested and contentious notions in philosophy and politics.

The complexity of the term *power* seems endless. Greek mythology, the Sanskrit scripture of the *Bhagavad Gita*, religious texts such as the Bible and the Koran, political philosophers (ancient, modern, and contemporary), statesmen across centuries (CE): all have had something to say about power. Whether invoked in relation to the cosmos or to the gods, or expressed in terms of relations among people or states, power has been a fundamental preoccupation of literature, philosophy, mythology, and political theory. So, where does one begin? How does one make sense of such a complex conceptual maze?

My goal in this project is to provide a panoramic, in-depth, historical, contemporary and predictive analysis of power. I define power as *the ability to exercise influence, positively or negatively, in order to achieve specific endpoints that satisfy primordial or perceived psychological predilections and provide innate neurochemical gratification.* In doing so, I go a step further from previous general conceptualizations of power such as that proposed by Robert Dahl, for example, who described power as any case in which "A has power over B to the extent that he can get B to do something that B would not otherwise do."¹ This book will look deeper into the history of power, outlining its role in the history of humanity and, more importantly, in the context of human nature. This conceptualization will seek to understand not only individual power, but crucially—critically—power as conceived in social, political, cultural and national contexts.

Some key questions have guided my inquiry: How is power expressed in neurochemical terms and what does that tell us about human nature? How has the meaning of power evolved from thousands of years ago to the present day? I posit that the meaning of power *has* changed and evolved dramatically over the course of recent history. What are the main ways that the meaning of power has been transformed over time at the individual, collective, and state levels? How will automation alter the meaning of power? How is human enhancement challenging the notion of power in a societal context? Globally, and at the state level, what imminent changes should one expect in the distribution of power? The themes explored throughout the book help shed new light on the way power has been exercised in the past and where it is headed in the face of political and technological transformations. I hope to make an original attempt to draw on the recent findings in the field of neuroscience to produce a neurochemical understanding of the nature of power. Thinkers have conventionally defined power as the capacity to influence or coerce. Bertrand Russell regarded it as one of the most profound human desires, one that is boundless and can never be fully satisfied. The advent of neuroscience in the twentieth century, and its incredible tools for mapping changes in the human brain down to the neurocellular and neuroanatomical levels, has brought about new insights into power—including absolute power. These insights into the human brain also demonstrate how political power is expressed neurochemically as well as how transitions and political change can be handled securely and sustainably. But before reaching for contemporary tools to understand and analyze power, let's take a panoramic view of other influential philosophical understandings of power.

Throughout history, philosophers have explored the notion of power in great depth. In the nineteenth century, Friedrich Nietzsche and Arthur Schopenhauer put forward very different conceptions of it. While Schopenhauer insisted on viewing power as the "will to live," devoid of anything more significant than our egoistic human nature, Nietzsche asserted that the substance of morality is contained within power.

For Schopenhauer, there is nothing beyond will. Robert Wicks has summarized his conception: "The world as it is in itself is an endless striving and blind impulse with no end in view, devoid of knowledge, lawless, absolutely free, entirely self-determining and almighty."² The "will to live" thus encapsulates the whole notion of power that exists in a world without sense or meaning beyond its attainment. Only our egoistic nature helps us survive in a directionless environment. In Schopenhauer's own words, "the will to live everywhere preys upon itself and in different forms is its own nourishment, till finally the human race, because it subdues all the others, regards nature as a manufactory for its use."³ Provided we are filled with the feeling of power with which the will endows us, "we need have no fear for our existence, even in the presence of death."⁴

To Nietzsche, by contrast, good and bad in the world are defined by reference to the notion of power. Indeed, there exists good and bad to the precise extent that power is obtained or relinquished. In his writings, good is defined as "everything that heightens the feeling of power in man, the will to power, power itself"; whereas bad is "everything that is born of weakness."⁵ Nietzsche thus maintains that one's increasing sense of power and ability to overcome obstacles to its acquisition constitutes the very meaning of happiness in the world. His definition of power, as R. Lanier Anderson has summarized it, is the "tendency toward growth, strength, domination, or expansion."⁶

Nietzsche's notion of power as attained and maintained provides meaning for the concept of "good," but also connotes the perennial struggle for absolute dominance, involving competition and comparison with others. For Nietzsche, the tension inherent in this circumstance is what makes humans strive for more; indeed, strive for the "will to power." This doctrine, Anderson argues, "seems to claim that everything that exists rests fundamentally on an underlying basis of 'power-centers,' whose activity and interactions are explained by a principle that they pursue the expansion of their power."⁷ One can retain from his writings that the world is made of power centers that exert force and test their respective strengths against one another. The notion of power centers is disputed and is a focus of extended scholarly controversy. Nietzsche's description of the concept is abstract, evoking references to nineteenth-century physics and the notion of "force-centers," although there are also possible references to concrete entities, such as people and organisms, exerting a will to power. Nietzsche primarily sought to refute Schopenhauer by explaining that life is not meaningless, and that power is precisely what drives humanity to evolve and improve. We aim at the enhancement of our power, because it is "good" for our species and for the world in general.

In the twentieth century, new wars and new realities changed our conception of the world and of human nature. Bertrand Russell distinguished himself with a deep and inspired analysis of the notion of power. Nations and nationalisms had torn profound wounds across continents, which may be why Russell's conception of power is largely focused specifically on state power-whether economic, political, or cultural. He insists that some human desires are "essentially boundless and incapable of complete satisfaction," and that "of the infinite desires of man, the chief desires are the desires for power and glory."8 For Russell, power is "naked," because its subjects respect it "solely because it is power, and not for any other reason."9 He emphasizes, however, that different types of impulses create the desire for more power, namely "explicit" impulsesinherent in leaders, and "implicit" impulses-inherent in followers.¹⁰ He thus rejects Nietzsche's "master-slave morality," arguing that followers do not feel they have the requisite competence to lead and end up seeking out a leader. Seeking power can thus be a "genuinely cooperative enterprise," in which followers gain vicariously from the achievements of their leader.¹¹ Furthermore, Russell suggested, and I believe rightfully so, that "human beings find it profitable to live in communities, but their desires, unlike those of bees in a hive, remain largely individual; hence arises the difficulty of social life and the need of government."12 This vision supports and completes his theory of "naked power."

The features of Russell's concept of power are different from those outlined in the nineteenth century. Power is the ability to achieve goals, but is also a form of social domination, as the "impulse of submission . . . "has its roots in fear."¹³

This analysis of the notion of power thereby includes an appeal to emotionality. Ultimately, Russell's definition of power can be summarized as the "production of intended effects." He breaks forms of influence down into three general categories: the power of force and coercion, the power of reward and punishment, and the power of propaganda and habit.¹⁴ The key ambition of Russell's work is thus to develop a new method of conceiving of the social sciences, which amounts to the deeper examination of the different forms of power; meaning the analysis of the various ways human beings have power over one another.

Russell's analysis highlights central ideas about the notion of power. To me, the validity of his arguments lies in his understanding and thorough exposé of the contrasting notions of "power of" and "power over." This is of interest because the emotional aspect included in his theories can be explained and verified through neuroscience. It strongly resonates with my own theory of human nature, which includes aspects of emotionality, and, critically, the neurochemical reaction produced by fear. Before presenting my own approach to the notion, however, I would like to mention a third philosophical source that has significantly contributed to the discussion of power.

After the Second World War, the world experienced a period of uncertainty on numerous fronts, including in domestic and global politics. Signs of renewal and recovery began to emerge, however, in the following years (at least in Western Europe), and with this, a growing will transcend some of the barriers that defined the previous eras. It was in this context that the European integration process began, as well as other regional cooperation movements. The French postmodernist movement realized the potential of this shift, and seized the opportunity to add an important dimension to the analysis of power-the idea that truth and objectivity do not exist; only power and interest do. According to Michel Foucault, there is no power in the substantive sense. To him, power is characterized by relations. Relations of power consist of a variety of more or less organized, hierarchical, and coordinated clusters. The analysis of power thus necessarily extends beyond the limits of the state. Foucault insists that the "state is far from being able to occupy the whole field of actual power relations."¹⁵ In fact, he rightly explains that "the state can only operate on the basis of other already existing power relations." He also proposed an interesting explanation of the link between power and truth. Truth, he argues, "is not outside power or lacking in power." Indeed, each society has its own "regime of truth." The accepted discourse, the mechanisms installed to discern true and false, the sanctions, the values, the status of those who articulate truth—all of these, combined, form a regime of truth specific to each power relation. In other words, "'truth' is to be understood as a system of ordered procedures for the production, regulation, distribution, circulation

and operation of statements."¹⁶ Foucault maintains that power is "above all a relation of force," but contrary to Nietzsche's goodness–power relationship, he views power as that which represses.¹⁷ He thus emphasizes the idea that "we are subjected to the production of truth through power, and we cannot exercise power except through the production of truth."¹⁸ For Foucault, power and interests are thus unbreakably intertwined.

Michel Foucault has understood that we are influenced by our surroundings, and as such, we are part of a field of power relations that create various regimes of truth depending on where we are within them. My own exploration of the concept of power will offer a neuroscientific analysis that can justify this line of thinking. The added layer of analysis I propose brings scientific evidence to bear to support these philosophical propositions.

Based on this very brief and non-exhaustive review of the literature most relevant to the exploration of the concept of "power," I would like to sketch a brief outline of the theoretical and scientific analysis I propose for gaining a better understanding of it. Both Schopenhauer and Nietzsche insist that the notion of power is strongly linked with humanity's will to survive, to live, to strive for power, to be superior to others. From this, I derive what I call egoism the primal instinct for survival that is the goal of our neurochemical makeup. Russell's analysis of "power over" and "power of" suggests a form of fear linked with the understanding power. Fear is part of our emotional mapping, and is a central element in our instinct to survive. In this book—and in my previous writings over the past decade—I put forward an interpretation of the concept of power in light of emotionality.

Finally, as Foucault correctly interprets it in my view, power is linked with the environment we find ourselves in. We are influenced by, and taught to behave according to, power relations, and their corresponding regimes of truth. Power is thus strongly connected to our surroundings. From a neuroscientific standpoint, these claims can be substantiated with evidence showing that the malleability of our brains enables our environments to easily affect us. I therefore claim that we all start on an amoral level, and begin learning moral values only when confronted with the realities in which we live. My theory of human nature, which I have termed *emotional amoral egoism*, relies on findings from neuroscience that have accumulated over recent decades. These findings, I argue, bring robust illumination to bear on the concept and reality of power.

The reason I am interested in analyzing power is the opportunity to take a new approach to the traditional discourse. More specifically, I am interested in the application of neuroscientific insights to the analysis of the concept of power in the field of international relations.

When analyzing the concept of power in international relations one is really "investigating influence," as Steven Lukes points out. Power resides in the hands of those who influence. Lukes explains that, among other things, "as a result of mystification, repression, or the sheer unavailability of alternative ideological frames, subordinates remain unaware of their true interests."19 This is why, even though the terms "influence" and "power" are often used interchangeably, power goes beyond influence. It is not only "the capacity to do things and in social situations to affect others to get the outcome we want," the basic definition Joseph Nye begins with, but also not to allow the development of certain possibilities for others to discover different outcomes.²⁰ Power can thus be viewed as the ability to influence and control a narrative, without providing the tools to allow an understanding that there might be an alternative. Thus, in contrast to Robert Dahl's version of A getting "B to do something that B would not otherwise do," Lukes suggests a more nuanced version: "A in some way affects B," and "A does so in a non-trivial or significant manner."21 Rather than the simple exertion of control Dahl offers, power for Lukes involves shaping perception. It can be viewed as the ability to "prevent people, to whatever degree, from having grievances by shaping their perceptions, cognitions and preferences in such a way that they accept their role in the existing order of things."22 But how can we measure and interpret the magnitude of power? Indeed, what if power holders misread people's interests?

The entity that has thus far proven most relevant when it comes to protecting people's interests in the present geopolitical context is the nation-state. As I highlighted in a previous article, the capacity of a state in international politics has long been assessed in terms of its military prowess and physical resources.²³ Frequently, geopolitics has focused on a few specific conceptions of power without providing a comprehensive framework for analyzing all of the elements that contribute to the stability of states and their positions in the international system. I thus analyzed statecraft in the twenty-first century in light of its key components, and this framework goes beyond the dogma of geopolitics. Distinct from traditional geopolitical analysis, my theoretical framework of *meta*-geopolitics provides a more nuanced treatment of the determinants of state power in terms of seven crucial capacities that make up national power.

These capabilities break down as follows: *social and health issues, domestic politics, economics, the environment, science and human potential, military and security issues,* and *international diplomacy.* I analyze these capabilities in detail in Chapter 3, but it is important to emphasize the following point here. These seven capacities of states provide a measure of state stability and can be used as indicators to predict the longevity of a particular state, and to point to troubling

trends within states that undermine their stability. As a more comprehensive understanding of power in the twenty-first century, the meta-geopolitics paradigm also offers a basis from which to derive policy recommendations because weaknesses in any one of the above-described capacities also often present an opportunity for reform, and thus for improved governance. Understanding the concept of power in the realms of international relations thus also means providing scales to measure the status of a power center or actor. As I present in more detail later in the book, I propose using such measuring scales to assess state capabilities as means of reaching a better understanding power and the *perception* of power in the twenty-first century.

Traditionally, within international relations theory, state power has been linked with a form of hard power, which can be narrowly defined as a military force and economic might. Imposing security barriers, menacing with invasion tactics, or influencing trade agreements has long been seen as the main measuring scale of state power. At the end of the Cold War, and through the spread of liberalism and liberal norms, another form of power began to take shape, and was advocated for-namely, soft power. Soft power is primarily linked with the spreading of a state's culture and lifestyle. Furthermore, a strategic combination of hard and soft power led Joseph Nye to suggest, back in 2003, that power can also be *smart.*²⁴ In fact, according to Nye, in order for power to be smart, a state needs to find "ways to combine resources into successful strategies in the new context of power diffusion and the 'rise of the rest." Indeed, he continues, "a smart power provides the answers to five questions: First, what goals or outcomes are preferred?" Second, "what resources are available and in which context?" Third, "what are the positions and preferences of the targets of influence attempts?" Fourth, "which forms of power behavior are most likely to succeed?" And fifth, "what is the probability of success?"25 The influence of a nation-state can thus be measured by its employment of force or of cultural persuasion. I would add, however, that while all three forms of power are indeed observable and help establish the status and capabilities of a state, power also needs to be *just*. One of the aims of the present work is thus to strongly emphasize that hard, soft, or smart forms of power above all need to be subjected to an overarching form: just power. States and other power holders must act in accordance with the respect for human dignity and human rights around the world.

As my argument starts from this geopolitical perspective on power, and incorporates a neuroscientific approach to the concept of power and its impact on social relations, the aim of this book is to propose sustainable solutions in light of the evolution of the concept of power over time, and thereby to help make sense of our highly interconnected and technologically advanced world. The timing of this publication reflects the ever-growing fragility of world

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Index

A

Abney, Keith, 170 Abū al-Walīd Muhammad ibn Ahmad ibn Muhammad ibn Rushd (Averroës), 68, 69 Academy of Medical Sciences, 140, 159, 160 access, 41 accountability, 44, 46, 54, 60, 82, 83, 85, 95, 104, 105, 175, 196, 197, 201, 236, 237, 239, 242, 248 acetylcholine, 133 acetylcholinesterase inhibitors, 133 Achilles, 4 Acton, Lord, 191 actors non-state, 29, 33, 43, 46, 47, 50, 56, 61, 164, 171 state, 35, 38, 50, 56, 61, 101, 127, 171, 186 Adderall, 132, 133, 171, 200 addiction, 26, 91, 93, 105, 132, 166, 192, 195, 227 Afghanistan, 95 Africa, 49 Africa, North, 20 agency human, 8, 25, 99, 196, 197, 200, 229, 230, 249 individual, 5 agency, political, 193

aggression, 16, 92, 108, 170, 186, 236 ahimsa, 7 aircraft French, 207 stealth, 147 unmanned, 154 Al Qaeda, 80 Albania, 43 algorithms, 13, 14, 38, 39, 40, 41, 45, 73, 74, 152, 229 alienation, 55, 71, 99, 103, 105, 111.246 Al-Khwarizmi, Mohamed, 13, 14 Allen, Anita, 228, 229 Allhoff, Fritz, 210, 232, 233 alliances, xvii, 18, 38, 43, 67, 206 Alston, Philip, 233 Alzheimer's disease, 133, 138, 150, 221 Alzheimer's Society, 135 Amazon corporation, 49, 232 America First, 84 amorality, xiii, 53, 54, 67, 82, 98, 99, 100, 103, 164, 175, 238, 242 amphetamine salts, 131, 132, 133 amphetamines, 93, 117, 146, 148 amygdala, 96, 97, 101, 108, 111 ananke, 4 Anderson, Benedict, 14 Anderson, R. Lanier, x, xi Andorno, Roberto, 212, 213, 233, 234, 235, 236 anthrax, 146 anti-liberalism, 176

anti-vaxxer movement, 42 Aphrodite, 5 Apollo, 5 Apple corporation, 61, 121, 232 Arabic language (Qur'anic Arabic), 12 Arab-Islamic Golden Age, 13 Arab-Islamic world, 13, 68 Arendt, Hannah, 19, 21 aristocracy, 6, 8 Aristotle, 197 Arizona, 170, 203 Arjuna, 4 Arms and Influence (Schelling), 29 arms races, xxi, 44, 162, 163, 164, 165, 167, 169, 230, 232, 246 Army Research Laboratory, 149 Art of War (Sun Tzu), 5 Arthashastra, 7 artificial intelligence (AI), xxi, xxii, 41, 45, 124, 125, 127, 141, 143, 145, 147, 148, 153, 154, 155, 157, 167, 181, 182, 183, 197, 202, 203, 204, 205, 206, 207, 208, 209, 229, 231, 232, 234, 244, 245, 247, 249 Arto Nurmikko corporation, 144 Asia, 49 Asia, East, 3, 7, 11 Asia, South, 3 Asilomar AI statement, 229, 249 assassination, 7, 18, 170, 206 Assured Autonomy, 154 astronomy, 13, 70 Athens, Greece, 6, 7, 8, 10 attacks biological, 153 cross-border, 170 cyber, xvii, 43, 51 attention deficit hyperactivity disorder (ADHD), 132, 243 Aurelius, Marcus, 8, 9

Austria-Hungary, 18 automation, ix, 156, 157, 158, 245 Autonomous Diagnostics to Enable Prevention and Therapeutics (ADEPT) program, 153 autonomy, political, 24 Avent, Ryan, 157, 161 Axworthy, Michael, 15

B

Bacchae, The (Euripedes), 5 Bacchanal, 196 bacchants, 5 Bacchus, 196 Baghdad, Iraq, 13, 14 barbarian (term), 11, 208 Battle of the River Huang, 6 Bavelier, Daphné, 137 Bayer corporation, 192 Beard, Matthew, 169 Beer, David, 39, 40 behavior, human, xvii, xviii, 90, 99, 100, 105, 160, 183, 184, 188, 205, 237 Belmont report, 229, 249 Berger, Bennet, 64 Berlin Wall, 36 beta blockers, 133, 134 Bhagavad Gita, ix, 3, 4 Bible, ix Bible, Hebrew, 11 **Bioelectric Systems Laboratory** (Columbia University), 144 bioengineering, 145, 172, 245 bioethics, 233, 236 biology, xix, 119, 131, 148, 153, 173, 190, 192, 205, 220, 221, 223, 224, 233, 250 synthetic, 221 biomedicine, xviii, 235

bioscience, 172 biotechnology, 27, 167, 172 bipolar disorder, 138 Birdsall, Nancy, 58, 59 blackouts, 124 Blumenthal, Richard, 202 Boko Haram, 80 Bolsonaro, Jair, 84 Bonaparte, Napoleon, 94 Booth, Ken, 66 borders, xvi, 28, 32, 33, 36, 48, 50, 51, 70, 102, 104, 166, 170 Borghard, Emily, 142 Boston Consulting Group, 50 Boston Dynamics corporation, 155 brain, x, xix, xx, 26, 52, 54, 74, 77, 87, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 101, 102, 103, 104, 107, 108, 109, 110, 111, 112, 113, 114, 117, 123, 124, 128, 129, 130, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 147, 148, 149, 150, 151, 152, 155, 158, 166, 170, 179, 183, 190, 195, 196, 199, 212, 218, 219, 225, 228, 229, 230, 234, 235, 237, 238, 240, 242, 243, 244, 245, 250 brain hacking, 128, 235 BRAIN initiative, 148, 150, 151 brain-computer interface (BCI), 141, 142, 143, 147, 244 Brave New World (Huxley), 25 Bretton Woods, 23 Brexit, 37 Britain, 20, 37, 134, 205 British Academy, 140 British currency, devaluation of, 20 British Empire, 20, 205 British Navy, 205 Bromberg-Martin, Ethan, 90, 91

Brown, Doug, 135 Buddha, the, 194, 247 Buddhism, 11, 12, 194, 195 Buranyi, Stephen, 221 Burke, Edward, 36 Bush, George W., 95 Butterworth, Brian, 99 Buyse, Antoine, 81

С

Caesar, Julius, 94 caffeine, 129, 146, 243 capitalism, 14, 21, 57, 62, 63, 65, 79, 158, 208 Captain America (character), 126 Captain America (film), 122 Catholicism, 12, 14, 16 Center for Global Development, 58 Central Powers, 19 centuries (BCE) fifth, 6 first, 5 fourth, 7 ninth, 4 seventh, 4, 6 centuries (CE) fifth, 10 first, 10 fourth, 9 nineteenth, x, xi, 20, 57, 165, 182, 205 ninth, 14 sixth. 11 third, 10 twentieth, x, xi, 1, 17, 21, 23, 24, 25, 26, 27, 29, 33, 35, 36, 56, 65, 89, 117, 184, 187, 188, 206 twenty-first, xiv, xv, xvii, 1, 24, 26, 27, 28, 29, 30, 32, 34, 35,

39, 41, 44, 47, 49, 51, 56, 57, 62, 63, 68, 85, 117, 120, 162, 193, 238, 239 Ch'u, the, 6 Chanakya, 7 chasqui (Inca messengers), 117 Chicago, 124 China, xvi, 5, 23, 40, 49, 165, 182, 223 history of, 5 Sharp Eye program of, 40 Sung Dynasty, 6 Chinese language (Examination Chinese), 12 chocolate, 129, 130 Christian culture, 68 Christianity, xvi, 11, 12, 13, 14, 15, 184 Christians, 9, 11 Cicero, 8 cities, 10, 35, 40, 49, 161 citizens, xvii, 8, 25, 26, 32, 34, 36, 40, 42, 43, 44, 46, 62, 73, 75, 81, 83, 84, 85, 95, 102, 105, 184, 185, 188, 218, 220, 232, 239 global, 44, 56, 60, 103, 239 citizenship, 62, 182, 247 civil servants, 31 civil society, 30, 85, 166, 167, 184, 185 civilization, 55, 68, 69, 70, 117, 124, 240, 250 class, 65, 122, 126, 129, 164, 172, 181 coca leaves, 117 cocaine, 26, 89, 93, 192 cocoa, 129 coffee, 129, 131 cognition, xviii, xix, xx, 27, 53, 82, 90, 91, 93, 110, 111, 112, 115, 117, 118, 119, 120, 122, 123, 124, 126, 128, 129, 130, 131,

132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 145, 146, 147, 148, 152, 157, 159, 161, 163, 170, 171, 172, 175, 209, 215, 219, 227, 229, 234, 237, 238, 243, 244, 245, 247, 249, 250 Cognitive Technology Threat Warning System, 149 Cold War, xv, 21, 22, 29, 68, 162, 165,206 colonized people, 19, 20 Columbus, Christopher, 205 combat gear, 127, 243 communication, 35, 37, 41, 220 communism, 21 communities, imagined, 14, 182 computer science, 13 computers hacking of, 43, 167, 235 Concerta, 171 Confucianism, 6 Connecticut, 202 conquest, 10, 14, 94, 117 Conseil Supérieur de l'Audiovisuel, 75 Constantine, 9, 11 Convention on Certain Conventional Weapons, 41 Cook, Thomas, 205 Cortez, Fernando, 205 corticotrophin-releasing factor (CRF), 112 cortisol, 111, 112 cosmology, 3, 6, 12, 14 cosmos, notions of the, ix, xvi, 3, 4, 6, 7, 94 Council on the Future of Human Enhancement, 181 COVID-19, 45, 72 crime, xvii, 25, 32, 40, 43, 124, 127, 188, 198, 235 CRISPR, 126, 127, 165, 221

Croats, 37 Crockett, Molly, 108 cruelty, 90, 95, 105, 110, 113, 242 CRUSH policing program, 40 culture, xv, 28, 41, 56, 65, 66, 67, 68, 69, 70, 71, 78, 79, 80, 97, 103, 157, 159, 161, 162, 184, 195, 196, 197, 203, 204, 220, 224, 230, 239, 240, 250 corporate, 63 essentialist accounts of, 47 Islamic, 13 local, 55 military, 200 of research, 231 of states, 33 of technology, 232 political, 67, 121 popular, xix, 121, 122, 123, 124, 126, 127, 128, 131, 145 strategic, 66, 67, 68, 239, 240 cyber domain, 41, 43 cyberbullying, 109 cyberpower, 35, 41, 42, 44, 45, 47, 239 cybersecurity, 32, 50 cyberspace, 27, 28, 41, 42, 43, 44, 45, 50, 239 cyborgs, 119, 127, 141, 196, 200, 201, 226 cycling, 131 Cycorp, Inc., 204 Czechs, 21

D

Dahl, Robert, ix, xiv Damasio, Antonio, 96, 97 Darwin, Charles, 205 data and AI, 155 and intelligence, 50, 51

and law, 51 big, 44, 175, 234 brain, 136, 142, 144, 149, 151 cherry-picking of, 73 clean, 40 crossing borders, 50, 51 false, 37 localization of, 51 management of, 40 manipulation of, 39 mining of, 234 on cognitive enhancement, 133 on enhancement, 160 police use of, 40 sensory, 77 sharing of, 51 sovereignty over, 51 transparency and, 50 de Lartigue, Guillaume, 98 De Re Publica (Cicero), 8 de Ruijter, Anouk, 212 death, x, 4, 11, 41, 106, 109, 112, 127, 136, 192, 197, 198, 205 decades 1920s, 18 1930s, 192 1940s, 207 1950s, 89 1970s, 23, 39, 250 1990s, 37, 51 2010s, 37 2020s. 36 decision-makers, 48, 189, 214, 224, 228, 248 decision-making, 9, 23, 27, 30, 41, 46, 52, 53, 54, 58, 59, 64, 74, 77, 78.84 and AI, 202, 207, 231, 232 and democracy, 174 and drones, 154

and emotionality, 82, 96, 97, 99, 164, 188, 190, 192, 229, 238, 241 and enhancement, 137, 168, 227, 230, 244 and morality, 97, 176, 248 and neurochemistry, 190 and new technologies, 160, 174, 230, 231 and post-humanism, 173 and public opinion, 230 and rationality, 67, 74, 96, 97, 241 and the amygdala, 97 and the brain, 98, 137 collective, 59 consensual, 95, 231 corporate, 64, 161 judicial, 231 of soldiers, 168 regarding human evolution, 226 regulatory, 230 sane, 73 strategic, 67 Declaration of Helsinki, 229, 249 decolonization, 17, 19, 20 Defense Advanced Research Projects Agency (DARPA), xx, 121, 147, 148, 149, 150, 151, 152, 153, 154, 155, 163, 245 Defense Innovation Unit (DIUx), 148 democracies, 28, 37, 55, 62, 65, 71, 76, 82, 114, 174 democracy, 42, 43, 56, 73, 75, 76, 83, 120, 122, 155, 173, 177, 245 direct, 8 economic, 63 future of, 171 liberal, 84, 172 spread of, 42

democratic agency, 193 democratic freedoms, 8 democratic negotiations, 174 Democratic politicians (US), 35, 202 democratic principles, 56, 82, 160, 210, 242 democratic rights, 174 democratic societies, 106 democratic structures, 172 democratic systems, 30, 95, 105, 242 democratic theory, 8 democratic values, 37, 63, 65, 79, 122, 155, 174 democratization, 42 of information, 44 Department of Electrical Engineering and Computer Science (UC-Berkeley), 150 depression, 138, 146, 148, 176 despots, 19 DeYoung, Colin, 91, 92, 108 diarrhea, 134 digital revolution, 156 dignity, human, xv, xviii, xxi, 20, 34, 42, 54, 55, 56, 80, 81, 82, 83, 84, 85, 103, 104, 114, 173, 175, 176, 180, 191, 231, 232, 239, 242, 246, 249 Dill, Brendan, 91 Dionysus, 5 diplomacy, xiv, 32, 73, 238 disabled people, 159 Distributed and Collaborative Intelligent Systems and Technology (DCIST) program, 154 divine intention, 12 divine purpose, 94, 95 divine right, 12, 184 divine will, 3

divine worlds, 5 divinity, 5, 7 DIY movement, 136, 140, 166, 167, 220, 235 dizziness, 132 DNA, 125, 126, 165, 166, 167, 209, 221 Donepezil, 133, 134 dopamine, 89, 90, 91, 92, 93, 94, 95, 105, 107, 108, 109, 110, 132, 134, 183, 195, 199, 208, 242, 250 doping, xix, 131 Dorsey, Jack, 64 drones, 154, 170, 171, 206, 207 drugs, xix, xx, 26, 40, 48, 89, 91, 93, 113, 117, 122, 123, 128, 131, 132, 133, 135, 145, 148, 158, 159, 160, 165, 168, 170, 171, 200, 210, 211, 212, 213, 216, 218, 243, 244, 245 Dubai, 182 duty, 7, 9, 97 dystonia, 212 dystopia, 24, 25 dystopian authors, 24 dystopian literature, 24, 25

Е

Earth, 119, 209 East Germany, 36 East, the, 21, 47, 78, 79 economics, xiv, 7, 8, 21, 41, 80, 186, 238 *Economist, The*, 72, 73, 144, 149, 154, 221 education, 31, 45, 57, 59, 60, 67, 70, 75, 78, 80, 83, 98, 103, 104, 105, 109, 137, 159, 175, 190, 191, 211, 220, 238, 242 egoism, x, xiii, 52, 53, 54, 77, 82, 99, 100, 101, 102, 104, 107, 164, 165, 238, 240 Egypt, 20, 207 Eisenhower, Dwight, 20, 147 elderly, the, 198 elections, 8, 35, 38, 39, 44, 63, 71, 75, 83, 103, 176, 193 democratic, 37 US presidential, 38, 39, 43 Electrical Prescriptions (ElectRx) project, 150 electroencephalogram (EEG), 136, 137, 244 electrotherapy, 136 elites, 46, 47, 48, 58, 59, 65, 72, 80, 85, 102, 105, 174, 189 Elysium, 121 emotional amoral egoism, xiii, 53, 54, 68, 82, 96, 100, 104, 175, 191, 237, 238, 241, 242 and states, 164 emotional contagion, 39 emotional mapping, xiii, 113 emotionality, xii, xiii, 9, 52, 53, 54, 67, 77, 82, 84, 97, 101, 163, 164, 165, 205, 242, 247 emotions, 54, 65, 74, 77, 78, 96, 97, 105, 108, 164, 203, 238, 240, 246 and behavior, 97 and decision-making, 97, 99, 188, 229, 241 and evolution, 96 and neurochemistry, 103 and rationality, 97, 188 and self-preservation, 100 and survival, 97, 99 and the amygdala, 97, 101 and the hippocampus, 111 centrality of, 238 formation of, 96 negative, 7, 96

neurochemistry of, 97 positive, 96 processing of, 96 universality of, 97 vs. feelings, 97 empathy, 94, 110, 124, 125, 157, 170empiricism, 28, 62, 77, 81, 82, 83, 92, 99, 240 employment, 60, 156, 160 engineering bottlenecks, 157 engineering, genetic, xix English language, 12, 14, 204, 208 enhancement, ix, xviii, xix, xx, xxi, xxii, 85, 120, 121, 123, 127, 128, 130, 131, 133, 134, 135, 138, 140, 141, 142, 144, 145, 146, 147, 148, 152, 153, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 175, 176, 177, 179, 181, 182, 183, 191, 192, 193, 195, 196, 197, 198, 199, 200, 201, 202, 209, 210, 211, 212, 213, 214, 215, 218, 219, 220, 222, 223, 226, 227, 228, 232, 233, 236, 243, 244, 245, 246, 247, 248, 249, 250, 251 and competition, 133 and dehumanization, xix and identity, xx and power, xviii and technology, xx, 41, 115, 120 as existential concern, 119 cognitive, 117, 118, 124, 128, 129, 130, 131, 132, 133, 134, 138, 139, 140, 141, 145, 146, 148, 152, 159, 161, 163, 170, 171, 172, 174, 175, 180, 209, 215, 219, 227, 229, 243, 244, 245, 249, 250 concepts of, 122

definition of, 120 desire for, xxi devices for, 136 drugs for, 122, 123, 124, 128, 131, 135 field of, xx ideas of, 121 impact of, xx, xxi in film, 123 in sports, xix low-tech, 129, 130 means of, 122, 127 military, xx neurobiological, 130 of power, xi physical, xix, 27, 118, 120, 122, 126, 129, 131, 147, 148, 152, 163, 164, 169, 171, 172, 175, 209, 243, 245, 246, 250 research on, 118 spill-overs from, xviii techniques, xx techniques of, xix, 85 technologies of, xviii, 118 technology for, 127 via combat gear, 122, 127 via genome editing, 125 via genome editing tools, 122 via singularity, 122, 124 vs. restoration, 120 vs. therapy, 148 Enlightenment, the, 13, 24, 79 Enteen, George, 25 environment, xiv, 98, 99, 100, 101, 102, 103, 104, 109, 111, 114, 117, 132, 133, 140, 141, 146, 155, 159, 174, 238, 242 Ephraimites, 11 Epictetus, 9 epilepsy, 136, 140, 142, 150 epistemology, 77 Epstein, Robert, 38, 39

espionage, 7 Essay concerning Human Understanding (Locke), 99 Ethics and Society Subproject, 225 Ethics, Legal, Social Issues (ELSI) research program, 224 ethology, 237 EU Human Brain Project, 225 Eucomed, 217 Eugenín, Jaime, 98 Eugenín-von Bernhardi, Laura, 98 Euripides, 5 Eurocentrism, 79 Europe, 12, 13, 15, 18, 19, 71, 79, 102, 133, 207, 215, 216, 217, 218 integration of, xii Europe, Eastern, 21, 36 Europe, Western, xii, 20 European Commission, 46, 215, 217, 218, 248 European Convention on Human Rights, 81, 234 European Court of Human Rights, 81, 107 European Medical Technology Industry Association, 217 European Patients Forum, 217 European Union, 17, 37, 213, 214, 215, 216, 224, 225, 248 evolution (biological), xviii, xix, xxi, xxii, 1, 96, 99, 101, 108, 119, 128, 130, 179, 192, 194, 195, 205, 209, 210, 221, 226, 228, 237, 243 Ex Machina, 124 exercise mental, 130 physical, 129, 130 exoskeleton, 127, 152, 153, 245 experience machine, 198 exploration, 91, 92 External Ethics Advisory Board, 225

F

Facebook, 35, 37, 38, 39, 43, 73, 74, 175, 232 facial recognition software, 182, 202 fake news, 38, 42, 72, 74, 75, 76, 240 Farah, Martha, 132, 133 Fast Lightweight Autonomy (FLA) program, 154 fate, 4, 5, 9 fatigue, 117, 129, 146, 147, 244 fear, x, xi, xii, xiii, xviii, 20, 24, 43, 63, 96, 98, 101, 102, 109, 110, 111, 112, 113, 127, 144, 157, 164, 170, 177, 185, 191, 194, 197, 211, 228 Ferdinand, Franz, 18 fiction, xix, 24, 121, 128, 145, 243 science, xix, 121, 122, 145, 154, 161, 164, 173, 200, 203, 225, 226 speculative, 125 finance, international, 17, 23 fireside chats, 35 Fischer, Adrian, 91 Fiske, Susan, 109 flavanol, 129, 130 foreign policy, 33, 34, 239 Foucault, Michel, xii, xiii, 34, 39, 41, 76, 240 Fourth Industrial Revolution, 156 France, 20, 75 Franco-Russian alliance of 1893, 18 Frankenstein (Shelley), 203 Frankenstein effect, 181 freedom of thought, 233, 234 Freeman, Anton, 125 Freeman, Vincent, 125 free-riders, 188

Fregni, Felipe, 139 French language, 14 French people, 18, 65 Frey, Carl, 157 *Frontiers in Microbiology*, 221 Fukuyama, Francis, 83, 172, 173 functional Magnetic Resonance Imaging (fMRI), 90, 110, 136, 139, 147 Future of Digital Economy and Society System Initiative, 50 Future of Life Institute, 154

G

GAFA, 232 Galantamine, 133 Galapagos Islands, 205 Galbraith, John Kenneth, 58 Galliott, Gai, 169 game theory, 22 gamification, 136, 137 Garden, Hermann, 225 Gattaca, 125 Gelsinger, Pat, 44, 45 gender (in)equality, 32 gender rights, 85 gene mapping, 126 gene therapy, 146 genetic engineering, xix, 111, 181, 222 genetics, xix, 97, 99, 103, 111, 125, 126, 176, 183, 190, 192, 194, 200, 201, 204, 205, 208, 209, 221, 222, 223, 225, 233, 235, 247 Geneva Conventions, 163 genocide, 94 genome editing, 125, 126, 218, 220, 221, 222, 223, 233, 236, 243 genome editing tools, 122, 126 geopolitical analysis, xiv, 241

geopolitics, xiv, xv, xvi, xvii, xviii, 17, 22, 23, 24, 28, 31, 36, 65, 75, 101, 155, 167, 187, 241 German language, 12, 14 Germanic tribes, 10 Germany, 15, 18, 19, 75, 192, 200, 207 East German resistance movement, 36 Nazi Germany, 126 Ghernaouti, Solange, 44 Gileadites, 11 ginkgo biloba, 130 globalization, xvii, 23, 28, 29, 32, 35, 43, 46, 48, 50, 51, 58, 59, 66, 68, 69, 79, 84, 85, 162 go pills. See modafinil God, 3, 12, 94, 95, 125, 126, 208, 221,232 gods, ix, 4, 5, 7, 9, 196 Goody, Jack, 79 Google corporation, 38, 39, 232 googling, 38 Gorbachev, Mikhail, 36 governance, xv, xvii, xxi, xxii, 8, 24, 29, 42, 43, 45, 46, 48, 50, 54, 55, 61, 62, 81, 82, 84, 96, 104, 114, 162, 176, 180, 184, 222, 224, 225, 237, 242, 248, 249, 250 global, xvii, 17, 28, 46, 47, 48, 56, 59, 81, 84 sustainable, 54, 241, 242 theories of, 237 government global, 24, 52 mixed, 8 Gramsci, Antonio, 65 Greece, ix, xvi, 3, 4, 8, 9, 10, 11, 13, 196, 208 Greek mythology, ix, 4, 5 Green, C. Shawn, 137 Guardian, 134

guilds, 50

Η

hallucinations, 124, 134 Halo neuro-priming headset, 149 Hand Proprioception and Touch Interfaces (HAPTIX) project, 150 happiness, x, 9, 194 Harari, Yuval Noah, 187 Harris, Lasana, 109 Harvard Medical School, 139 Harvard University Lab, 144 hate speech, 75 Hawking, Stephen, 206 headache, 132, 140 health, xiv, xviii, 30, 31, 40, 42, 57, 59, 63, 120, 124, 130, 148, 153, 200, 211, 212, 217, 218, 219, 221, 223, 228 health care, xxii, 30, 45, 198 health system, 30, 238 heart arrhythmia, 134 hegemony, 17, 186, 191 Hera, 4 Hikosaka, Okihide, 90, 91 Hinduism, xvi, 7 hippocampus, 96, 111, 112, 129, 135, 142 Hiroshima, 22 historians, 10, 18 historical determinism, 187, 188 history, ix, x, xvi, xix, 1, 3, 5, 6, 13, 14, 15, 17, 21, 23, 26, 27, 30, 37, 38, 52, 65, 66, 67, 68, 69, 70, 71, 79, 81, 84, 85, 94, 99, 100, 103, 117, 130, 166, 172, 173, 175, 187, 192, 193, 201, 208, 209, 237, 240, 242 accuracy of, 68, 69 end of, 172

intellectual, 13 science of, 187 sustainable, 54, 173, 209, 242 History of the Peloponnesian War, The (Thucydides), 6 Hitler, Adolf, 19, 94, 191, 192, 247 HIV, 165, 223 Hobbes, Thomas, 19, 184, 185, 187, 188, 194 Hobbesian condition, 16, 189 Hodge Seck, Hope, 149 Holton, Richard, 91 Holy Roman Empire, 14 Homer, 3, 4, 117 homophilous sorting, 73 Honeywell Aerospace corporation, 149Hong Kong, 165 House of Wisdom (Baghdad), 13, 14 housing, 49, 161 Hsiang, Duke, 6 hubris, 5 Hughes, James, 121 Human Enhancement and the Future of Work, 140 Human Genome Project, 224 human nature, ix, x, xi, xii, xiii, xvi, xvii, xviii, xix, 52, 53, 54, 77, 82, 84, 87, 89, 90, 96, 97, 99, 100, 103, 104, 163, 164, 172, 173, 179, 181, 182, 184, 187, 188, 191, 200, 209, 221, 237, 238, 240, 241, 242, 246, 247, 249, 250 and power, 249 theories of, 82, 99, 175, 191, 237 human potential, xiv, 31, 147, 238 human rights, xv, xxii, 19, 20, 42, 51, 54, 76, 81, 82, 83, 85, 104, 107, 175, 209, 233, 234, 236, 237, 242, 249 Hungarian Revolution, 20

Hungarians, 21 Hungary, 20 Huntington, Samuel, 68 Hurd, Ian, 206 Hussein, Saddam, 95 Huxley, Aldous, 25 hyper-elasticity, 149 hypothalamus, 96, 101

I

ideology, xiv, xvii, 11, 32, 42, 44, 65, 78, 80, 102, 104, 107, 236, 250 religious, 182 Ienca, Marcello, 212, 213, 233, 234, 235, 236 Iglseder, Bernhard, 130 Iliad, The (Homer), 4 Imagined Communities (Anderson), 14 immigrants, 103 immigration, 161 immorality, xix, 26, 53, 77, 84, 98, 101, 107, 122, 164, 238, 249 immortality, 5, 197, 221 imperialism, 10, 79, 205 economic, 23 implants cochlear, 142, 158, 244 ocular, 158 inappetence, 132, 134 Inca civilization, 117 Inception, 122 inclusiveness, 54, 59, 81, 82, 84, 104, 175, 237, 242 inclusivity, 65 India, 3, 7, 20 infant mortality, 63 information, 41 access to, xvii, 41 false, 37, 39 googling for, 38

spread of, xxii, 41 injustice, 24, 85, 99, 173 innovation, 8, 13, 31, 54, 82, 83, 104, 121, 145, 147, 148, 155, 174, 175, 177, 180, 181, 182, 183, 205, 210, 225, 237, 238, 242, 245, 246, 247, 249 insomnia, 132 institutions accountability of, 96 accountable, 103, 105, 109 and dignity, 237 and enhancement, 156, 226 and governance, 46 and representation, 210 as checks on power, 26, 193 capabilities of, 75 Christian, 11 collapse of, 74 cultural, 182 democratic, 173, 193 economic, 173, 182 efficiency of, 158 financial, 60 global, 49, 56 governmental, 46 in developing countries, 62 international, 20, 49, 60 liberal, 171 mechanisms of, 83 mistrust of, 60 non-governmental, 35 of authors, 80 of education, 104 of international finance, 23 political, 59, 173, 242 regional, 49, 60 religious, 11 social, 59, 204 strength of, 172 intelligence creative, 157

fluid, 129, 149 social, 157 threat. 50 interconnectedness, 17, 28, 29, 41, 80 intercontinental ballistic missile. 21 interest groups, xvi, 161, 224 International Consortium of Investigative Journalists (ICIJ), 215, 216 international relations, xiii, xiv, xv, xvii, xviii, 3, 6, 15, 16, 46, 51, 52, 53, 66, 67, 74, 105, 145, 167, 171, 240, 241 international system, xiv, 15, 16, 24, 46, 51, 54, 64, 68 international treaty system, 44 internet, 36, 43, 44, 79, 124, 140 governance of, 43 mobile, 45 of things, 45 interstate relations, 18, 53, 241 interwar period, 18 investment, 23, 31, 32, 62, 64, 140, 144, 162, 179, 231 iPad. 121 iPhone, 61 Irag, 95 US invasion of, 95, 146 Iron Man, 152 Iron Man (character), 127 Iron Man (film), 122 **ISIS**, 80 Islam, xvi, 11, 12, 13, 43, 71 Islamic culture, 68 Island, The, 122 Israel, 40 Israeli–Arab conflict, 20

J

Jäger, Harald, 36 Jewish culture, 68 Jiankui, He, 222, 223 job security, 60 jobs, 137, 155, 156, 157, 159, 170, 201 John Lewis Partnership, 64 Joint Declaration on Freedom of Expression and Fake News, Disinformation and Propaganda, 76 Juengst, Eric, xviii, xix justice, 33, 34, 54, 82, 83, 97, 104, 124, 162, 173, 175, 188, 189, 198, 237, 239, 242 global, 34, 44 social, 189

K

Kant, Immanuel, 97 Kaplan, Fred, 21 Kautilya, 7 KDKA (radio station), 35 Kernel corporation, 143 kings, xvi, 5, 7, 12, 184 Kissinger, Henry, 65, 166 knowledge, x, xvi, xvii, 7, 28, 39, 56, 74, 76, 77, 78, 79, 104, 130, 143, 179, 196, 199, 200, 202, 204, 210, 239, 240, 244 accuracy of, 78 acquisition of, 74, 77, 80, 137, 155, 200, 240, 241 and AI. 204 and imperialism, 78, 79 and power, 76, 79, 240 and transparency, 160, 230 approaches to theorizing, 77 as construct, 76

biases in, 78, 80 by acquaintance, 77 conceptual, 155 cultural, 44, 71 dissemination of, 80, 84 formation of, 77, 240 gaps in, 80 indeterminacy of, 78 innate, 77, 240 institutionalization of, 76 limits of, 80 objective, 39 of circumstances, 188 of neurochemistry, 184 of neuroscience, 237 politicization of, 76 processing of, 78 retention of, 77 scientific, 79 structures of, 80 subjectivity of, 78 superhuman, 122 technical, 64 unbiased, 80 unpredictability of, 78 Kojève, Alexandre, 173 Koran, ix Kosovo, 43 Krill, Austen, 103 Krishna, 4

L

Laboratory of Neuromodulation, 139 Laius, 5 *Lancet, The,* 42 language, 11, 12, 208, 219 of power, 14 languages, xvi, 11, 12, 123, 182, 208 Latin language, 11, 12, 14 law and cyber domain, 75 and drugs, 179 and fake news, 75 and social media, 75 and technology, 51, 120, 179 confessional, 15, 16 consumer product, 220 educational content about, 80 enforceability of, 175 international, 43, 82, 101, 163, 167, 168, 200, 206, 207 international human rights, 233, 234 international humanitarian, 162, 167, 168, 169, 246 natural, 7 of armed conflicts, 167, 168 of competition and monopoly, 232 of European human rights, 81 of medical devices, 212, 214 of physics, 187 rule of, 102, 106, 170, 185 law enforcement, 30, 40, 122, 124 global, 24 law, natural, 7 Le Monde, 215 leadership, 5, 7, 26, 44, 54, 120, 193 League of Nations, 20 Legged Squad Support System (LS3) program, 155 legitimacy, 6 Leviathan, 184, 185 liberalism, 63, 215 liberals, 208 Limitless, 122, 123, 131 Lin, Patrick, 120, 146, 148, 168, 170, 210, 232, 233 linguistic diversity, 14 literature, ix, xiii, xviii, xix, 121, 131, 133, 164, 184, 189

dystopian, 24, 25 Locke, John, 99, 184, 238 Luckhurst, Roger, 24 Lucy (character), 124 *Lucy* (film), 123 Lukes, Steven, xiv, 27, 29, 30, 62, 63, 71 Luther, Martin, 12, 14 Luxton, Emma, 64 Lynch, Sandra, 169

Μ

Macedonia, 43 Machiavelli, Niccolò, 7 Macron, Emmanuel, 75 magistrates, 8 man-state analogy, 52, 241 Marvel corporation, 122, 127 Marx, Karl, 57, 187, 249 Marxism, 85, 188 Maslen, Hannah, 212, 214 massive open online courses (MOOCs), 45 mathematics, 13, 14, 70, 139, 204 Matieza de Peralta, Juan, 117 Matrix, The, 122 Matsumoto, Masayuki, 90, 91 McAdoo, William, 35 Mearsheimer, James, 186 Mecca, 12 Medical Devices Directive (MDD), 213, 214, 215, 248 medical field, 142, 145, 206, 212, 226 medicine, 13, 70, 120, 131 aesthetic, xix Medina, 12 Meditations (Marcus Aurelius), 9 MedTech Europe, 217 Medtronic corporation, 217 megacities, 49

megalomania, 95 Mehlman, Max, 170 Melian Dialogue (Thucydides), 6 Melians, 6 memory, 24, 25, 53, 66, 92, 96, 99, 111, 112, 113, 121, 123, 129, 130, 133, 134, 137, 139, 143, 150, 151, 158, 181, 200, 209, 215, 240, 250 Memphis, TN, 40 mental health, 142, 211 Merck corporation, 192 Merriam-Webster dictionary, 38 meta-geopolitics, xiv, xv Metamorphoses (Ovid), 4 methamphetamines, 117, 192 methylphenidate salts, 131, 132, 133 Miah, Andy, 226, 227 Micro Autonomous Systems and Technology (MAST) program, 154 Middle Ages, 12, 13, 14 migrants, 71 military matters, xiv, xv, xvii, xx, 5, 6, 7, 10, 14, 17, 18, 20, 21, 29, 30, 31, 32, 33, 35, 38, 43, 44, 66, 74, 122, 124, 125, 127, 144, 145, 146, 147, 148, 149, 150, 152, 153, 154, 155, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 177, 192, 200, 205, 206, 207, 235, 238, 239, 244, 245 Milton, Patrick, 15 Minority Report, 122 misinformation, 37, 39 modafinil, 117, 124, 131, 134, 135, 146, 148, 200, 243, 244 monotheism, xvi montelukast, 135 Mora, Eddie, 123, 124

morality, xxi, 9, 22, 23, 24, 41, 52, 53, 55, 56, 66, 67, 77, 78, 81, 82, 84, 85, 87, 90, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 119, 120, 145, 148, 159, 164, 167, 169, 175, 176, 177, 179, 192, 196, 197, 201, 206, 212, 223, 225, 226,232, 236, 237, 238, 242, 246, 247, 248, 249 education for, 176 enhancement of, 175, 176 Morell, Theodor, 192 Morgenthau, Hans, 16, 184 Morse code, 35 mortality, 196, 197, 198 Morton, Oliver, 220 Moseley, Daniel, xviii, xix Muggah, Robert, 182 Muhammad, 12 multi-sum security principle, 162 Murphy, Alex, 124 Musk, Elon, 206 mythology, ix, xvi, 19, 192

Ν

Nagasaki, 22 Nanostim, 215, 216 Napoleon Bonaparte, 94 narcissism, 90, 95 NASA, 206 Nasser, Gamal Abdul, 20, 21 National Academy of Sciences, 122 national identity, 18, 30 National Institute of Mental Health, 144 National Institutes of Health, 133 national interest, 18, 34, 239 nationalism, xi, 18, 19, 21, 60, 70, 71, 102, 182, 193, 204, 240 nations, xi, xvi, xvii, 11, 13, 17, 21, 23, 46, 80, 161, 165, 166, 193, 224 nation-state cyber threats to, 42 decline of, 47, 50, 182 dominance of, 30 establishment of, 18 ideal of the, 17 recentness of, 182 relevance of, xiv role of, xvii soverign, 17 nation-states, xvii, 46, 85, 218 as natural, 247 balance of power, 85 influence of, xv recentness of, 247 understanding between, 18 world order of, xvii nature, 8, 9, 10, 53, 97, 130, 153, 221 Nature, 126, 223, 229, 230, 231 nausea, 132, 134 navigation, 13 necessity, xvi, 3, 4, 6, 7, 8, 9, 14 military, 146 Neema, Sandeep, 154 Nehru, Jawaharlal, 20 neoliberalism, 28, 56, 208 Netherlands, 133 neural dust, 150 Neural Engineering System Design (NESD) project, 151 Neuralink corporation, 143 Neuro Function, Activity, Structure and Technology (Neuro-FAST) project, 151 Neuro P5, xxi, 118, 183, 185, 186, 187, 189, 190, 191, 199, 205, 208, 221, 242, 247, 249 neuroanatomy, x, 52, 74, 77, 89, 90 neurobiology, xvii, xxi, 77, 130, 135, 176, 187, 192, 194, 195, 240, 241 neurochemical gratification, ix, 93, 183, 190, 191, 194, 195, 208, 242,247 neurochemistry, ix, x, xii, xiii, xvii, xviii, xix, xxi, 26, 52, 74, 77, 78, 82, 84, 87, 90, 93, 95, 96, 97, 98, 103, 106, 107, 108, 110, 111, 112, 114, 115, 135, 148, 180, 183, 184, 185, 187, 188, 190, 191, 192, 194, 195, 199, 200, 208, 237, 242, 243, 247, 249, 250, 251 neuro-enhancement, xx, 128, 131, 132, 133, 135, 137, 144, 148, 150, 152, 182, 218, 224, 225, 228, 229, 233, 234, 243, 244, 245, 247, 249 neuroimaging, 138, 139, 147, 212 neurology, xix, 110, 112, 129, 139, 142, 169, 187, 191, 195, 228, 247 Neuromatters corporation, 149 neuronal networks, 91, 96 neurophilosophy, 53, 97, 179, 180, 237, 250 neuroplasticity, 128 neuro-rational physicalism, 74, 77, 78, 240 neuroscience, x, xii, xiii, xv, xvii, xviii, xxii, 26, 52, 53, 54, 74, 76, 77, 80, 81, 82, 85, 87, 89, 90, 93, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 109, 114, 141, 143, 145, 152, 155, 171, 180, 182, 187, 188, 224, 233, 234, 236, 237, 238, 241, 242, 243, 250, 251 neuro-specific rights, 236 neurostimulation, xx, 128, 135, 136, 137, 138, 139, 140, 142,

144, 147, 148, 149, 150, 152, 158, 163, 166, 172, 211, 212, 218, 219, 227, 230, 235, 236, 244, 245 neurotechnology, xvi, xxi, 27, 111, 136, 179, 180, 181, 213, 224, 226, 228, 230, 231, 235, 236, 246, 249, 250 neurotransmitters, 90, 91, 102, 107, 108, 130, 132, 133, 134, 139, 146, 176, 243 Nevada, 170 New Deal, 193 New England BioLabs, 126 Next-generation Nonsurgical Neurotechnology program, 152 Nietzsche, Friedrich, x, xi, xiii 1984 (Orwell), 25 nonalignment pact, 20 non-decision-making, 27 non-Europeans, 20 Nonproliferation Treaty, 166 nonviolence, 7 norepinephrine, 111, 112, 132, 134 norms, xx, 46, 85, 120 global, 84 international, 34 liberal, xv neoliberal, 56 of states, 101 social, 47, 78, 93, 101, 124 North Korea, 51, 166 Nozick, Robert, 198, 199 nuclear club, 23 nuclear deterrence, 22 nuclear power, 21 nuclear weapons, xvii, 1, 20, 21, 22, 23, 29, 32, 43, 163, 165, 166, 167 nutrition, 129, 130, 212 Nye, Joseph, xiv, xv, 30, 33, 41, 47

0

O'Mara, Shane, 111, 112 objectivity, xii obsessive-compulsive disorder, 176,212 occidentalism, 79 ocean model of civilization, 68, 69, 71,240 Octavian Augustus, 10 Odysseus, 4 Odyssey, The (Homer), 4, 117 Oedipus, 5, 196, 197 Oepipus Rex (Sophocles), 5 **OFFensive Swarm-Enabled Tactics** (OFFSET) program, 154 Olympic Games, 156 **Omni Consumer Product**, 124 online learning, 45 opportunity, 54, 60, 82, 83, 101, 104, 163, 175, 211, 237, 242 oppressed people, 19, 21 order cosmic, 3, 4, 5, 6 international, 21, 166, 204 liberal, 37, 74 social, 103, 184, 185, 187 universal, 4, 5 world or global, xvii, 29, 30, 33, 36, 47, 51, 54, 56, 66, 78, 84, 104, 124, 233, 239, 242 organizations criminal, 43 extremist, 42 international, 16, 17, 32, 51 multilateral, 50 private, 47, 51 transnational, 50 Orientalism, 78 Orwell, George, 25 Osborne, Michael, 157

otherness, 18, 67, 68, 71, 78, 79, 84, 101, 102, 103, 109, 172, 173 Ovid, 4 Oxfam International, 60 Oxford dictionaries, 24, 37, 81 oxytocin, 176, 195, 199

P

P300, 149 pacemakers, 213, 216 paganism, 9 pain, 106, 107, 110, 111, 112, 117 chronic, 138, 148 Paradromics corporation, 144 paranoia, 21, 90, 95, 124, 192 Paris, Jonathan, 49 Parkinson's disease, 138, 142, 212, 220 Patroclus, 4 Pax Romana, 11 peace, 10, 15, 16 Peace of Westphalia, xvi, 14, 15, 16 Pennsylvania, 35 Pentagon, the, 148 Pentheus, 5 Pericles, 7 permanency, 118, 183, 185, 189, 190, 199, 222, 242, 247 personality disorder, 138 Peru, 117 Peschin, Susan, 222 pharmaceuticals, xix Phillips, Nicola, 61, 62 philosophy, ix, x, xii, xiii, xvi, xxi, xxii, 3, 5, 6, 7, 8, 52, 70, 85, 89, 97, 105, 107, 110, 125, 130, 184, 196, 197, 227, 232, 233, 237, 249 history of, 26, 52 political, 249 Pickett, Kate, 63 Pittsburg, PA, 35

Pizarro, Francisco, 117 Platek, Steven, 103 playing God, 125, 208, 221, 232 pleasure, 89, 90, 91, 93, 107, 108, 118, 183, 185, 189, 190, 191, 199, 221, 242, 247 Pogge, Thomas, 23 Poland, 40 police, 40, 107, 124, 182 policing, 106, 183, 206 predictive, 40 policy makers, 104, 163, 174, 181, 202, 224, 231, 247 Politburo, the (Soviet Union), 36 political philosophy, ix political science, 7, 130 political theory, ix, 100, 114, 237 politicians, 248 Politico, 38 politics, ix, xvi, 1, 7, 16, 18, 21, 36, 38, 41, 56, 59, 62, 72, 73, 74, 75, 76, 95, 101, 102, 107, 122, 179, 240, 250 domestic, xii, xiv, 30, 36, 37, 47, 238, 240 global, xii, xvi, 27, 37, 46, 47, 52, 68, 75, 85, 237, 240 Great Power, 23 international, xiv, xxi, 32, 38, 101 of truth, 76 post-colonial, 23 polytheism, 12 Popper, Karl, 187, 188 populism, 56, 60, 65, 71, 72, 74, 75, 80, 84, 85, 102, 182 Poseidon, 4 post-Enlightenment, 24 post-humanism, xviii, 85, 119, 121, 123, 128, 156, 172, 173, 174, 179, 180, 209, 247, 249, 251 postmodernism, xii

post-traumatic stress disorder (PTSD), 110, 112, 113, 138, 150, 151 post-truth, 37, 72, 73, 74, 75 power abolition of, 249 absolute, x, 26, 89, 95, 191 addiction to, 93, 95, 105, 110, 192, 242 addictiveness of, 26, 89, 90, 93, 94, 95, 105, 191, 192, 250 analysis of, ix, xii, xiii, xiv, xvii, xviii, xx, xxi, 9, 27, 35, 56, 85, 114,240 and behavior, 27 and comparison with others, 27 and corruption, 83, 191 and culture, 65 and human nature, 249 and intention, 27 and purposed delegation, 27 as "naked", xi as commonality among interest groups, xvi as defined by nation-states, 35 as elitist, 65 as force, xiii, xv, 33 as influence, ix, x, xii, xiv, xv, xvi, xvii, xx, 13, 27, 29, 32, 33, 34, 57, 62, 65, 72, 239, 240 as part of human nature, xvi as wealth, 57 balance of, 19, 43, 54, 85, 160, 163, 165 bargaining, 29 collective, 242 concept of, ix, x, xi, xii, xiii, xiv, xv, xvi, xvii, xviii, xix, xxi, xxii, 1, 3, 5, 6, 7, 27, 28, 29, 33, 34, 35, 45, 49, 62, 65, 71, 87, 89,

118, 145, 237, 238, 241, 242, 249 cultural. ix definitions of, ix, x, xii, 13, 27, 28, 30, 155 diffusion of, 47, 48 distribution of, xvi, 12, 28, 58 economic, 31, 33 exercise of, x, xiii, xx, 4, 29, 34, 35, 39, 85, 114, 182, 183, 239, 247 experience of, 89 fear of losing it, 26 global, 24 hard, xv, xx, 33, 44, 239 hierarchical organization of, xvi history of, ix, xvi, 3, 16, 30 in the twentieth century, 17 individual, xx, 27, 242 institutional, xvi, 11, 14 institutionalization of, 11 just, xv, 7, 33, 34, 44, 53, 239, 241 laws of, 7 legal, 50 legitimacy of, 6 love of, 89, 250 meaning of, ix, xvi, 1, 35, 118 military, 6 national. ix nature of, x, xvii, 6, 17, 19, 21, 24, 28, 35, 43, 47, 48, 65, 90, 192, 193, 200, 237, 238, 251 neurochemistry of, 89, 93 of states, xv, 24, 27, 29, 30, 31, 32, 33, 43, 106, 242 political, ix, x, xvi, xxii, 5, 12, 17, 19, 26, 39, 46, 61, 68, 72, 182, 193, 247 projection of, 30, 33, 47 relations of, xii, xiii, 6, 12, 34, 35, 76, 107, 117, 173, 240

smart, xv, 33, 34, 44, 239 social, ix, 39 soft, xv, 10, 33, 44, 239 theories of, ix, xii, 1 thirst for, xviii, 89 transition of, 47 use of, 6, 7, 9, 12 predestination, 5 predictive analytics, ix, 40 predisposed tabula rasa, 99, 100, 238 pride, 5, 67, 118, 164, 183, 185, 189, 190, 199, 221, 242, 247 primatology, 237 print technology, 12, 14 Prison Notebooks (Gramsci), 65 profit, 48, 118, 183, 185, 189, 199, 206, 221, 231, 242, 247 propaganda, xii, 19, 37, 42, 72, 75, 76, 79, 103, 176 protein kinase m (PKM), 113 Protestantism, 12 Provigil. See modafinil psychology, 105, 191, 194, 213, 237

Q

Qur'anic interpretation, 13

R

R&D, 32 race, 122, 126, 192, 208 racism, 71, 193 radio, 35, 150, 155 rashes, 132 rationalism, 77 Rawls, John, 185, 188, 189 realism offensive, 186

realism (international relations), 3, 6, 21, 51, 52, 53, 54, 184, 185, 186, 187, 204, 208, 241 reason, 54, 74, 77, 82, 83, 96, 104, 113, 118, 175, 237, 240, 241, 242 regimes autocratic, 55 democratic, 113, 193 liberal democratic, 28, 37, 55, 62, 71, 76, 82, 114, 174 nondemocratic, 55, 113 regulatory bodies, xxii, 175, 210, 220 **Reliable Neural-Interface** Technology (RE-NET) program, 151 religion, xvi, 9, 11, 13, 15, 16, 59, 70, 79, 94, 103, 107, 197 and factionalism, 9 religious authority, 12 religious difference, 16 religious entities, 50 religious freedom, 16 representation, political, 8, 56, 60, 66, 71, 83, 173, 174, 176, 210 Republican Party (US), 72 Republican politicians (US), 38 resistance, 57 **Responsible Research Innovation** (RRI) standards, 225 Restoring Active Memory (RAM) project, 151 Restoring Active Memory—Replay (RAM Replay) project, 151 rights to a fair trial, 233 to die. 206 to enhancement, 233 to freedom of expression, 75 to mental integrity, 233, 234, 235 to mental privacy, 234, 235, 249

to privacy, 234, 249 Ritalin, 132, 133, 171, 200 Rivastigmine, 133 Roberts, David, 72 Robocop (character), 124, 168 Robocop (film), 122, 124, 200 robot armies, 206 robot ethics, 208 robotics, xix, xx, 115, 137, 141, 145, 146, 148, 153, 154, 155, 166, 167, 168, 182, 202 robots, 41, 125, 147, 154, 155, 156, 163, 166, 168, 182, 183 Rogers, Steve (Captain America), 126 Roman Empire, xvi, 3, 8, 9, 10, 11 western, 10, 11 Romulus Augustus, 10 Roosevelt, Franklin Delano, 35, 193 Rothkopf, David, 33, 46, 47, 48, 58, 80 Rousseau, Jean-Jacques, 7, 56, 184 Royal Academy of Engineering, 140 Royal Melbourne Hospital, 151 Royal Society, 140 Rudin, Peter, 226 rules of military engagement, 6 Russell, Bertrand, x, xi, xii, xiii, 72, 89, 90, 249, 250 Russia, 37, 182 Russians, 18

S

safety, xix, xxii, 124, 126, 140, 152, 154, 155, 157, 161, 198, 203, 205, 209, 210, 211, 212, 215, 220, 223, 225, 229, 232, 235 Said, Edward, 78 Sarpedon, 4 Sazak, Selim, 16 scala naturae, 12 Schabowski, Günter, 36 Schelle, Kimberly, 133 Schelling, Thomas, 29 scholars, 13, 17, 79, 206 Arab, 13 of Confucianism, 6 of Roman Empire, 10 Schopenhauer, Arthur, x, xi, xiii Schouten, Jet, 215 Schultheiss, Oliver, 93 science, xiv, xvii, 25, 31, 33, 40, 70, 72, 73, 80, 85, 119, 122, 172, 173, 174, 187, 205, 220, 222, 224, 233, 238, 248 end of, 173 Science and Entertainment Exchange, 122 science fiction, 119, 121 sectarianism, early Islamic, 13 secularization, xvi, 1, 3, 6, 16 security, xiv, 54, 66, 67, 70, 74, 75, 79, 82, 83, 101, 102, 104, 105, 162, 165, 175, 179, 186, 209, 237, 238, 242 cultural, 162 environmental, 162 global, 71, 155, 162, 164, 177, 245, 246 human, 162 multi-sum, 162 national, 162, 167 state-centric model of, 162 through justice, 162 transcultural, 162 transnational, 162 security studies, 67 segregation, 19, 126 self, the, 24, 99, 101, 164, 196, 197, 230, 238 self-destructiveness, 26, 89

self-determination, 20 self-driving vehicles, 155, 183, 197, 202, 203, 205 selfhood, 196, 198, 199 self-interest, 54, 96, 100, 164, 185, 186 emotional, 98, 100, 164, 190, 238 rational, 54, 189, 241 self-knowledge, 196 self-preservation, 7, 100, 101, 107, 109, 164 self-regulation, 73, 136, 137, 185, 186, 187, 220, 223 self-representation, 173 Selvadurai, Sam, 49 senate (Roman), 8 separation of powers, 8, 36 Serbia, 18 Serbians, 37 Serbs, 37 serotonin, 102, 107, 108, 109, 110, 134, 176, 195, 199, 242 Shelley, Mary, 203 Shibboleth, 11 Shiepe-Tsika, Anja, 93 Siddhārtha Gautama, 194 Siegel, Jenifer, 108 Silicon Valley, 64, 140 Singhal, Amit, 39 Singulair, 135 singularity, 119, 122, 124, 243 Slaughterbots, 154 sleep, 108, 129, 134 deprivation of, 112, 134, 146, 148,244 disorders of, 136, 211 disturbances of, 112 smart drugs, 131 smart pill, 131, 135 SmartStent, 143 Smillie, Luke, 91

Smith, Adam, 185, 186 Smith, M. Elizabeth, 132, 133 Smuts, Jan, 19 social class. See class social issues, xiv social media, 37, 38, 42, 44, 51, 72, 73, 74, 75, 80, 175, 203 social sciences, xii, 130 social system, 238 Socrates, 10, 195, 196, 197, 247 Soldier, 200 soldiers, 146, 201, 228 armor of, 170 as humans, 168, 170 as targets, 201 as threats, 201 as weapons, 168, 169, 246 biological defense of, 153 centrality in warfare of, 244 classes of, 164, 201, 245 drug use by, 146, 148, 244 emotionality of, 170 endurance of, 244 enhancement of, xx, 127, 145, 146, 148, 152, 163, 164, 165, 167, 168, 169, 200, 201, 245, 246 exemplary, 201 exoskeletons and, 153 Japanese, 117 moral equality of, 201 morality of, 201 Nazi, 117 neurostimulation of, 148, 151, 235 reaction time of, 163 response time of, 149 robotics and, xx, 154, 155, 166, 245 Roman, 10 super, 163, 168, 169, 170, 200 therapy for, 163

US, 117, 146 vulnerability of, 163, 201 Sony corporation, 51 Sophocles, 5, 196 South Africa, 19 South Pacific, 205 sovereign debt, 23 sovereignty, xvii, 15, 16, 17, 182 history of, 16 of data, 51 popular, 57 state, 15, 23 Westphalian, xvii Soviet Union (USSR), 20, 21, 36, 147, 192, 206 space race, 206 spermidine, 130 sports, xix, 131, 149, 156, 227 Sputnik, 21, 147 St. Jude Medical, 216 Stalin, 94 stamina, 117 Star Trek, 121 Star Wars: The Attack of the Clones, 121 Stark, Tony, 127 state of nature, 16, 57, 184, 185, 187 state of society, 185 state, the, ix, xi, xii, xiv, xv, xiv–xv, xvii-xviii, xx, 9, 11, 18, 27, 30, 32, 34, 36, 37, 51, 53, 60, 62, 67, 68, 83, 100, 122, 175, 176, 180, 218, 233 statecraft, xiv, 34, 35, 163, 239 stateness, 43 states, xiv, xv, 1, 12, 14, 15, 16, 17, 18, 21, 24, 27, 28, 29, 30, 31, 32, 33, 34, 35, 37, 38, 41, 42, 43, 44, 46, 47, 48, 49, 51, 52, 53, 54, 57, 61, 62, 65, 67, 75, 85, 101, 158, 162, 164, 165, 167, 170, 171,

175, 180, 185, 186, 187, 193, 204, 206, 207, 210, 232, 233, 236, 238, 239, 240, 241, 246, 249 amorality of, 67, 241 as human institution, 53 authoritarian, 42 behavior of, xvii, 32, 33, 43, 54, 66, 67, 100, 238, 240, 241 borders of, 43 capabilities of, xv, 30, 31, 32, 238 Catholic, 14 conflicts of, 101 egoism of, 67, 241 emotional, 107, 109 emotionality of, 53, 67, 100, 105, 113, 241 foreign influence of, 60 foreign policy of, 239 history of, 30 institutions of, 124 longevity of, xiv mental, 77, 140, 196, 236 nature of, 68 policy of, 43 power games among, 163 Protestant, 14 psychological, 95 security of, 162, 175 security policies of, 66, 67, 240 sovereign, 16 stability of, xiv, xv, 96 support of, 13 wealth of, 60 Steinberg, Jesse, 210, 232, 233 stentrodes, 143, 151 steroids, xix Stock, Adam, 24 Stoicism, 8, 9, 195 Strand, Nicolle, 228, 229 stress, 53, 98, 111, 112, 114, 129, 147, 158, 163, 244

stroke, 138 Suez crisis, 20 Sun Tzu, 5 superclass, 47, 58, 85 superintelligent machines, xxi, 86, 182, 183, 203, 226 superpowers, 17, 21, 45, 68 surgery, xix, 150, 202, 206, 236 cosmetic, xix survival, x, xiii, 43, 48, 53, 54, 64, 73, 77, 82, 93, 96, 97, 98, 99, 100, 101, 104, 105, 107, 112, 113, 117, 118, 129, 158, 164, 165, 175, 177, 183, 184, 186, 188, 194, 238, 240, 241, 242, 246, 247 symbiotic realism, 52, 53, 54, 241 Syrian Civil War, 37 System-based Neurotechnology for Emerging Therapies (SUBNETS), 151

Т

Taoism, 5, 6 Target Neuroplasticity Training (TNT) project, 151 taxes, 57, 61, 64, 198 tea. 129 technology, 25, 28, 35, 38, 42, 80, 118, 119, 120, 127, 154, 156, 160, 169 accessibility of, 174 adoption of, 160 and enhancement, 120, 159, 160.161 and the Neuro P5, 118 and transhumanism, 119 as disruptive, 156, 181, 236 cloud, 45 digital, 74 disruptiveness of, 120, 156, 171 economic importance of, 144

efficiency of, 176 electronic, xix, 41, 75, 109, 139 evolution of, 28, 115, 119 for genetic engineering, 166 for neurostimulation, 135, 149, 152 implanted, xix, 141, 142, 143, 144, 150, 151, 213 information, 79 investment in, 144 military, 166, 170, 208 mobile, 45 new, xx, 14, 24, 27, 28, 30, 42, 44, 45, 51, 72, 110, 113, 115, 118, 120, 137, 146, 148, 157, 160, 161, 162, 163, 167, 168, 171, 174, 206, 239, 245, 246 nuclear, 166 regulation of, xx, xxii, 144, 177 scanning, 54 television, 35, 36, 37, 38, 121, 203 terrorism, xvii, 48 Tesich, Steve, 37, 72 testosterone, 130 Theft of History, The (Goody), 79 theorists of egalitarian social justice, 189 therapy, 138, 148, 163, 214, 220, 244.248 Thirty Years' War, 14, 16 Thucydides, 6, 7 Thync corporation, 140 Tito, Josip Broz, 20 Tolstoy, Leo, 18 torture, xviii, 25, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 242 addiction to, 242 victims of, xviii, 105, 106, 107, 109, 110, 111, 112, 113, 114, 115, 121, 242

torturers, xviii, 105, 106, 107, 109, 110, 114, 115, 242 totalitarianism, 24, 25, 176 track racing, 131 Trajan, 10 Transatlantic Trade and **Investment Partnership**, 46 transcranial direct current stimulation (tDCS), 136, 138, 139, 140, 141, 147, 218, 219, 220, 244 transcranial magnetic stimulation (TMS), 136, 138, 244 transhumanism, xviii, 172 Transnational Institute, 46 transparency, 44, 50, 54, 82, 83, 104, 105, 160, 175, 212, 215, 222, 231, 236, 237, 239, 242, 248 treaties, 7, 14, 16, 44, 62, 164, 166 tribes, 12 troll factories, 43 trolley problem, 205 Troy, 4 Trump, Donald, 84 truth, xii, 12, 39, 40, 72, 73, 76, 78, 235, 240 regimes of, xii, xiii, 76, 240 truth-languages, xvi Tse-tung, Mao, 6 Turney, Jon, 127 Twitter, 35, 37, 64, 74 Tyson, Laura, 63

U

Uber, 202, 203 Ukraine, 37 Ullsperger, Markus, 91 unemployment, 36 unipolarity, 47 United Kingdom. *See* Britain United Nations, 17, 19, 20, 24, 46, 49, 81, 106, 107 United Nations Charter, 19 United Nations Convention against Torture and Other Cruel, Inhuman or Degrading Treatment, 106 United Nations Declaration of Human Rights, 81 United States, 20, 21, 38, 39, 43, 49, 51, 85, 133, 135, 147, 165, 166, 170, 173, 189, 193, 206, 207, 213, 217, 220, 224, 248 armed forces of, xx, 122, 127, 145, 146, 148, 152, 166, 170, 171 as global hegemon, 17 biotechnology laws of, 167 government of, xx, 20, 122, 126, 148, 150 military casualties of, 153 social security in, 198 United States Department of Defense (DoD), 147, 148, 154 Universal Declaration of Human Rights, 19, 234 Universal Declaration on Bioethics and Human Rights, 233 Universal Declaration on the Human Genome and Human Rights, 233 University of West England, 208 unmanned aircraft systems (UASs), 154 unmanned ground systems (UGSs), 154 urbanization, 49 US Department of Defense, 144, 206

US Food and Drug Administration, 212, 213, 214, 215, 216, 217, 219, 220, 248 US House of Representatives, 95 US Law of War Manual, 201 USSR. *See* Soviet Union us-versus-them mentality, 74, 101, 109

V

Vaccarino, Elena, 64 vaccination, 42, 146 vaccines, 42 values Enlightenment, 24 Vanilla Sky, 122 Venezuela, 117 vernacularization, 14, 16 Versailles, 18 Verweij, Marco, 96 Vespucci, Amerigo, 117 Vietnam War, 37, 117 Vinge, Vernor, 119, 120 violence, 10, 18, 19, 20, 21, 23, 83, 98, 107, 109, 110, 162, 169, 170, 171 political, 200, 201, 207 political, 206 Virginia, 49 virtue, 9, 10 vita rays, 126 vitamins, 129, 243 Volvo XC90, 203 von Bernhardi, Rommy, 98

W

Wacker, Jan, 91 Waitrose supermarkets, 64 Waltz, Kenneth, 185, 186, 187 Walzer, Michael, 201, 207 war, 5, 6, 14, 16, 18, 19, 20, 21, 25, 29, 37, 38, 68, 117, 156, 162, 163, 164, 165, 166, 170, 171, 192, 201, 206, 207 and AI, xxii, 41, 245 and cyberspace, 44 and decision-making, 67 and disease, 25 and enhancement, xx, xxi, 117, 120, 126, 145, 146, 162, 165, 244, 245, 246 and misinformation, 37 and necessity, xvi, 146 and rationality, 67 and science, 33, 147 and states, 38 atrocities in, 25 brutality in, xxi, 246 brutality of, 170 conduct in, 201 conventional, 206 definition of, 171 distancing in, 170 drones in, 170, 206 drug use in, 117, 146 enhancement and, 170 future of, 110, 145, 149 human element in, 146, 153 just, 200, 202, 206 legitimacy of, 171 methods of, 168, 170, 246 nuclear, 32, 166 philosophy of, 5 proportionality in, 206 robotics in, 166, 244 rules of, 163, 168, 201, 206 stategy of, 5 technology in, 127, 155, 162, 163, 168, 170, 206, 244 violence in, 162, 171, 201 weapons of, 163, 168 world, 17, 18

war on terror, 79 warfighters. See soldiers Washington. See United States, government of Watergate, 37 Way, the (of Taoism), 5, 6 weaponization, 168 weapons bacterial, 171 chemical, 171 Weber, Max, 57 welfare, human, 7, 176 West, the, 3, 13, 18, 20, 21, 47, 55, 65, 68, 71, 79, 97, 156, 196, 207 Westphalia, 10, 14, 15, 16 Westphalian system of states, 15 Wexler, Anna, 213 wine, 129, 196 Winfield, Alan, 208 withdrawals, 124, 195 women, 51 work the future of, 156 World Anti-Doping Agency, 131 World Economic Forum, 50, 181 World Health Organization, 223, 224 World Order (Henry Kissinger), 65 World State, 25 World Trade Organization (WTO), 23 World War Z. 122 World War, First, 18, 163 World War, Second, xii, xvii, 19, 20, 25, 126, 146, 163, 192, 250

X

xenophobia, 19, 60, 78 *X-Men*, 122 Xu, Chelsea, 98

Y

Yugoslavia, 20, 37

Ζ

Zeno of Citium, 8 zero, the, 13, 14 Zeus, 4, 5 zombie movies, 122 Zotev, Vadim, 137