# DIRECTING THE NARRATIVE and SHOT DESIGN

The Art and Craft of Directing

by Lubomir Kocka

Series in Cinema and Culture

VERNON PRESS

#### © Lubomir Kocka 2018.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior permission of Vernon Art and Science Inc.

www.vernonpress.com

In the Americas: Vernon Press 1000 N West Street, Suite 1200, Wilmington, Delaware 19801 United States In the rest of the world: Vernon Press C/Sancti Espiritu 17, Malaga, 29006 Spain

Series in Cinema and Culture

Library of Congress Control Number: 2018933406

ISBN: 978-1-62273-288-3

Product and company names mentioned in this work are the trademarks of their respective owners. While every care has been taken in preparing this work, neither the authors nor Vernon Art and Science Inc. may be held responsible for any loss or damage caused or alleged to be caused directly or indirectly by the information contained in it.

# **CONTENTS**

PREFACE	V
PART I: DIRECTORIAL CONCEPTS	1
CHAPTER 1: DIRECTOR	1
CHAPTER 2: VISUAL CONCEPT	9
CHAPTER 3: CONCEPT OF VISUAL UNITS	23
CHAPTER 4: MANIPULATING FILM TIME	37
CHAPTER 5: CONTROLLING SPACE	43
CHAPTER 6: BLOCKING STRATEGIES	59
CHAPTER 7: MULTIPLE-CHARACTER SCENE	79
CHAPTER 8: DEMYSTIFYING THE 180-DEGREE RULE – CROSSING THE LINE	91
CHAPTER 9: CONCEPT OF CHARACTER PERSPECTIVE	119
CHAPTER 10: CONCEPT OF STORYTELLER'S PERSPECTIVE	187
CHAPTER 11: EMOTIONAL MANIPULATION/ EMOTIONAL DESIGN	193
CHAPTER 12: PSYCHO-PHYSIOLOGICAL REGULARITIES IN LEFT-RIGHT/RIGHT-LEFT ORIENTATION	199
CHAPTER 13: DIRECTORIAL-DRAMATURGICAL ANALYSIS	229
CHAPTER 14: DIRECTOR'S BOOK	237
CHAPTER 15: PREVISUALIZATION	249
PART II: STUDIOS – DIRECTING EXERCISES	253
CHAPTER 16: I. STUDIO – APPLICATION OF GENRE CONVENTIONS	255
CHAPTER 17: II. STUDIO – BLOCKING IN DEPTH	261

CHAPTER 18: III. STUDIO – BLOCKING IN 360-DEGREE SPACE	271
CHAPTER 19: IV. STUDIO – MODELING CHARACTER PERSPECTIVE	279
CHAPTER 20: V. STUDIO - ALTERNATION IN STORYTELLER'S PERSPECTIVE	291
CHAPTER 21: VI. STUDIO - EXTERNALIZING/PHYSICALIZING INNER STATE OF MIND OF THE CHARACTER	299
CHAPTER 22: VII. STUDIO - HARMONIOUS PORTRAIT AND DISCORDANT PORTRAIT	313
PART III: VIDEO ASSIGNMENTS	327
CHAPTER 23: SELF-PORTRAIT	327
CHAPTER 24: VIDEO-STUDY OF CHARACTER	331
CHAPTER 25: VIDEO-STUDY OF PLACE	339
CHAPTER 26: PHOTOSCRIPT	343
CHAPTER 27: VIDEO-STORYBOARD ONE SCENE - TWO WAYS OF APPROACHING	349
CHAPTER 28: SHORT LIVE ACTION NARRATIVE FILM	359
PART IV: STUDIO SCRIPTS	373
PART V: QUIZ, TESTS, CHARTS, TEMPLATES	377
EPILOGUE	403
PHOTO ALBUM	409
ABOUT THE AUTHOR	413
INDEX	415

To my beloved father, thank you for your love, care, and confidence in me, and thank you for always supporting me and believing in me. I miss you so much. To my dear sons, Mišino and Ľubino. I am sorry, I didn't know, how to do it. I wish I could do it over, just one more take. And to my Donna, the center of my universe, my life would simply not be the same without you.

#### **PREFACE**

"I constantly see people rise in life who are not the smartest, sometimes not even the most diligent, but they are learning machines. They go to bed every night a little wiser than they were when they got up, and boy does that help, particularly when you have a long run ahead of you."

Charles T. Munger, American investor, businessman, and philanthropist.

#### **ACKNOWLEDGEMENT**

If you're willing to fight for something, to take a stand, to risk getting hurt, if you truly believe in something, if you love enough, it gives you power. You will feel justly entitled to do whatever you will be called for because you will do it heartily.

A man is defined by what he does. Film directing is more than simply a part of my life; it is an indivisible part of my being. I began a career as a child actor at age fourteen. I was able to apply this experience, along with my painting and photography experience, and film graduate education, toward the professional pursuit of my passion for film and television directing. As soon as my professional career took off, I got an offer from my alma mater to return as a film educator, which I gladly accepted. That was the moment when I discovered my passion for teaching. I tremendously enjoy teaching, mentoring, and inspiring a young generation of filmmakers. I owe much of that passion to my parents, who were educators as well and had great experiences.

Nothing is more rewarding for me than instilling a passion for the art of film into my students and seeing the results of their appreciation of cinema in their successful film and television productions. For me, it is like an extension of my own life. Students recognize that in today's workplace, they need to show that they are citizens of the world and that they have cross-cultural competencies that will help them to have more options down the line. Since I have specific overseas experience, I can introduce them to these competencies. I was and am aware of the role and responsibilities as a film educator. A few times in my career I felt that the burden is too heavy for me, that I can't carry this load anymore. When I was about to give up on teaching, my former student, Kevin Phillips (Super Dark

vi PREFACE

Times) sent me an e-mail: "The weight we carry is as heavy as our passion for lifebut don't sweat it. Just be true blue you and all will follow suit. I'd say go to class as you did all these past years, particularly when you had us as students - and know that if you can impact just one student, it's absolutely worth it!"

Before you begin to read this book, I have to warn you – your life as a film or television director won't be paved with rose petals and sunlight all the time. Be prepared for your film not to be well received by audiences even though you put all your love, passion, talent, diligence, and a lot of money into it. Film critics will enjoy tearing you apart. You will feel like a bucking bull lying down in the arena with multiple hooks embedded in your shoulder, waiting for the final sword thrust, or "estocada," to kill you. At that point, you may try to comprehend the wisdom of the old adage that there is a certain freedom in having nothing left to lose. But then you will stand up, shake yourself off, and start working on another film. Someone once said, "Obstacles and suffering are inevitable – change is the law of life. We all have inconveniences of one kind or another. How you deal with them ultimately determines how successful you are."

You will constantly be challenged in your life, but there is a light at the end of every tunnel. If you are aware of your vital power, you will open your eyes and see yourself emerging from troubles with an enhanced awareness of your capabilities. You will again feel that if you want to, you can move mountains. That is when you will know you are ready to stand up from the ashes and direct a new film again. As a director, you will never know if the film you are currently working on is your last film or if you will ever get another chance to direct a film. Because of that uncertainty, you have to work on each film like it is your last chance to direct. So, if you are still interested in this book, I will be more than happy to share my professional experience with you.

Writing a book presents numerous challenges. I never thought that I would have enough courage to do it. I am grateful to a lot of people for helping me with this book. First and foremost, I must thank my SCAD students in the USA and my VŠMU students in Slovakia. Not all the college students who are quoted in this book are mentioned by name, and I would like to apologize in advance for this. These students gave me a chance to think about my own directing style and about the theoretical aspects of filmmaking. I think that one of the most enjoyable things for me in interacting with students is how much I learn about myself. I gratefully kept in mind those valuable pieces of wisdom in the process of writing this book, and now I'm able to share it with you all.

I want to honor the work of all my students, those named and those unnamed in this book. I wish to thank each and every one. This book reflects your work, and your talent is imprinted in the book. I would like to offer my heartfelt thanks to my former graduate student Jane Barr, who willingly offered her editing services. She just could not stand so many sloppy mistakes, errors, typos, omissions, and

PREFACE vii

inaccuracies in my first draft of the manuscript. Later on, she took the position of line producer in organizing filming in the USA for the visuals for this book. Also, I would like to extend my sincerest thanks and appreciation to my graduate student, Joanna Brooks, a hardworking assistant director, executive assistant, and casting director for filming visuals in the USA. She is a living sample that success comes from hard work and dedication.

I would like to thank the film crew, who worked with me on visuals, the photographers: Lubo Kocka, Venkat Dilip Chunduru, Ernesto V. Fuentes, Sean Grimaldi, David Allen Jones, and Balša Gobović. I would also like to thank the gifted actresses and actors: Táňa Pauhofová, Róbert Roth, Branislav Bystriansky, Alexander Barta, Torsten Hillhouse, Corine Milian, Vitali Pushkar, Angelina Stanley, Geoffrey Wilson, Michael Foley, Misty Insel, Virginia Patterson, Remy Godwin, Ian Trottier, Liam Ireson, Tiara Maldonis, Geoffrey Insel, Drew Funk, Jarod Valvo, Rachel Valvo, Tiara Maldonis, Sara Wallace, Nick Bow, Cory Carpenter, Emily Huff, Donna Wright, Michal Kocka, Alexandra Hažíková, Marek Geišberg, Eva Sakálová, Hailey Vest, Madison Bildahl, Claire Price, Francesca Crichton, Milena Goncalez, Malikah Cobb, Quinn Lowsky, Claire Price, Dylan Ruggiero, Fairuz Ferrer Elwazir, Luis Felipe Mameri, Norbert Bodo, Andrea Papp, Martin Blažek, Western park Boskovice ensemble cast, Dakotah Terrace, and Colton Terrace. And thanks also to graphic designer Paul Rodecker. Thank you all so much for your incredible talent and work.

Book Cover credits: Cover designer - Vernon Press, Storyboard Artists - Ru Xu, Liss Villella, Costume Designer - Eva Farkašová, Photo - Lubo Kocka.

Photo Album credits: Alan Hyža, Ria Vaňová, Jozef Koršala and the author's archive.

I would like to thank and express my gratitude to the whole team of people from Vernon Press Publisher for taking a risk on this book that is just a hair outside the realm of their past projects.

The book extensively utilizes visuals and presents a deep probe into the core of the directing dilemma: shot design. Here, the shot design is introduced as a powerful, expressive tool and not just as a toolbox for mastering the mechanics of shooting. Over 200 different scenes with real actors in real locations were photographed for the book. Professional actors, actor-models, commercial talents, and non-professional actors were cast to embody scripted characters. A variety of different shooting locations in the USA, Europe, and Africa were used to mimic different periods and genres. Each scene demonstrates a particular situation described in the book and is portrayed through still pictures and floor plans with choreographed action for the actors and camera set-ups. Each scene was shot with a Canon 5D Mark II or Mark III or a Canon 7D. All photographs illustrate the outputs from those camera set-ups. Floor Plans/Overhead Diagrams and Sche-

viii PREFACE

matics show the performers' blocking and their movement along with the camera set-ups and camera movement. Floor Plans/Overhead Diagrams and Schematics were created with Celtx pre-production software (www.celtx.com). All scenes were uniquely shot for the purposes of this book; plenty of them replicate the scenes from well-known and popular feature films. Even though I do not refer to existing movies explicitly, you might recognize some of them, like *Blue* (Dir. Krysztof Kieslowski), *Citizen Kane* (Dir. Orson Welles), *Amadeus* (Milos Forman), *Contempt* (Dir. Jean-Luc Godard), *The Graduate* (Dir. Mike Nichols), *In The Mood for Love* (Dir. Wong Kar Wai), *Manhattan* (Dir. Woody Allen), *Maria's Lovers* (Dir. Andrey Konchalovski), *Paris, Texas* (Dir. Wim Wenders), *Talk to Her* (Dir. Pedro Almodovar), *Once Upon a Time in the West* (Dir. Sergio Leone), *Dolores Claiborne* (Dr. Taylor Hackford), *Babel* (Dir. Alejandro González Iñárritu), and many more.

The book was funded in part through a Savannah College of Art and Design, Inc. Presidential Fellowship for Faculty Development.

We support copyright. Protection by copyright law gives creators incentives to produce new works and distribute them to the public. While every effort has been made to contact copyright holders and to secure reprint permission prior to publication, we regret that in some cases it has not been possible to identify the source of all the material used or to trace all copyright holders, and we apologize for any omissions or errors. If any omissions or errors are brought to our notice, we will be happy to include the appropriate acknowledgements on reprinting and in the next update to the digital edition, as applicable. Some publishers have determined that the previously published material used in this book falls within the realm of fair use with regard to the rights they control. Grateful acknowledgment is made to the following for permission to reprint previously published material.

Excerpts from *Outliers: The Story of Success* by Malcolm Gladwell. Copyright © 2006 by Malcolm Gladwell. Reprinted by permission of Little, Brown and Company. All rights reserved.

Excerpts from SCULPTING IN TIME by Andrey Tarkovsky, translated by Kitty Hunter-Blair, translation copyright © 1986, 1987 by Kitty Hunter-Blair. Used by permission of Alfred A. Knopf, an imprint of the Knopf Doubleday Publishing Group, a division of Penguin Random House LLC. All rights reserved.

Excerpt from Bordwell, David. *Figures Traced in Light: On Cinematic Staging.* © 2005 by the Regents of the University of California. Reprinted by permission by the University of California Press.

Excerpt from the article *Inner Spark*, written by Alicia Anstead, *Scientific American* (January 1, 2014). Reproduced with permission. Copyright © 2014 Scientific American, a division of Nature America, Inc. All rights reserved.

PREFACE ix

Excerpt from the article *How Language Shapes Thoughts*, written by Lera Boroditsky, *Scientific American* (February, 2011). Reproduced with permission. Copyright © 2011 Scientific American, a division of Nature America, Inc. All rights reserved.

*All killer no filler.* An interview with Richard Raskin, Editor of Short Film Studies. Reprinted by permission of the author Mr. Richard Raskin.

*AESTHETICS OF THE SHOT* by Stephen Prince. Reprinted by permission of the author Mr. Stephen Prince.

*SO YOU WANNA WORK IN MOVIES?* Reprinted by permission of the author Mr. Oliver Stapleton.

PREVISUALIZATION: the film BEFORE "The Film." Author Chris Olsen. Reprinted by permission of MicroFilmmaker Magazine (www.microfilmmaker.com).

#### **PROLOGUE**

The film is about experience, story, and emotion. It can infuriate us, sadden us, bore us, or it can bring joy, laughter, and happiness. Being a filmmaker is both a privilege and a burden. We see life in a unique way but are expected to communicate that vision to the entire world. The attempted resolution of this problem can inspire a creative act whose closest emotional equivalent is motherhood. As in life, all films demonstrate the dark lows and staggering triumphs contained within every frame. The filmmaking is the noble art of creativity. For those who like scientific definitions, creativity is an exasperatingly slippery concept. Neurologist Arnold Scheibel from UCLA explains the process as "the putting together of familiar information in an unusual way."

Regarding creativity, I am frequently thinking about another statement. Fyodor Mikhailovich Dostoevsky (*Crime and Punishment*), the most important and influential Russian writer who ever lived and who has often been quoted, once said, "*Creativity isn't anything else but 2% of talent and 98% of sweat.*" Also, I recall a statement credited to Sigmund Freud, an Austrian neurologist and the founder of psychoanalysis, which might seem like it has nothing to do with creativity, but for me, it does: "*Each energy is just transformation of sexual energy.*" If you think that I am about to advise you to master your libido and sparingly harness this energy in order to transform it into spiritual energy, you are mistaken. But the opposite may be true. In this instance, maybe no advice would be better. Sex is the essence of creation, from the birth of the life to the birth of artistic expression. To this day, thousands of years after the arrival of Adam and Eve, man has tried to channel this energy into more fulfilling areas which could bring him greatest passion and the blissful joy and pleasure, and mental and intellectual gratification. The filmmaking is one of those areas.

x PREFACE

I read an article in the *Scientific American* entitled *Inner Sparks* which was an interview conducted by journalist Alicia Anstead with the ear, nose, and throat specialist Charles J. Limb, who also happens to be a sax player. His research investigates what goes on in the brain when musicians improvise. It's worth reading the whole article, but here are a few things that stuck out to me:

#### Why should scientists study creativity?

While I think creativity is amazing, I don't put it on a pedestal. I view at it as a very normal biological process that some people are able to take to extremely profound levels,... (...) From a scientific perspective: if it's a biological behavior, if humans are creative beings, we really ought to study it like you study any other complex biological behavior.

#### What happens neurologically to the brain during creativity?

(...) When you're doing something that's creative, you're engaging all aspects of your brain. During improvisation, the prefrontal cortex of the brain undergoes an interesting shift in activity, in which a broad area called the lateral prefrontal region shuts down, essentially so you have a significant inhibition of your prefrontal cortex. (...) In the meantime, we saw another area of the prefrontal cortex—the medial prefrontal cortex—turn on.

#### What's next in your creativity research?

(...) The next real direction I'm headed into has to do with trying to clarify our study of reward mechanisms in the brain and their relation to creativity. Why is it that we like to be creative? Why is it that we like to perceive creativity? And what happens when somebody is improvising in terms of pleasure or reward centers? Where is the gratification neurologically, and how does that change according to the emotional content of the music? I've always wondered: Why do we love sad music? Why does it make us feel better and not worse? It's a funny inversion that takes place in the brain. Whereas we try to avoid sadness in life, in art, and especially in music, we almost gravitate toward it. By and large, the effect is very positive. Improvisation causes a similar response: When you're spontaneously creating music that is sad, what are you getting? Are you getting joy? Pleasure? What's the basis of the reward? That's one of the directions I'm heading. Reproduced with permission. Copyright © 2014 Scientific American, a division of Nature America, Inc. All rights reserved.

This leads me to the point where I have to explain why I put in this book such a huge emphasis on directing with conceptual approaches and methodological practices while still maintaining an open door for instincts, intuitions, improvisation, and subconscious decision making. Dr. Li Zhaoping of University College London said, "You'd expect people to make better decisions when given time to look

PREFACE xi

properly, but this was not so." He explained, "The conscious or top-level function of the brain, when active, vetoes our initial subconscious decision – even when it is correct – leaving us unaware or distrustful of our instincts." So, thinking too much about a decision can leave us worse off. This is what happens with the obsessive compulsive disorder: the subconscious knows very well that you have turned the gas off, but the conscious brain gets too involved and throws the whole thing into doubt, forcing you to second-guess yourself.

In a turmoil of producing the film, you will lead a lot to intuition. The rapid processing of facts is inevitable when you will be forced to make split-second judgments and split-second decisions.

A tremendous responsibility for the result is a huge burden, but trust your gut, you will be surprised by your capacity to make the right call just based on instinct alone. Research published in *Current Biology* shows that in some instances, snap decisions are better than endless pedantic pondering and logical weighing up. Test subjects were asked to pick the odd one out on a screen covered with more than 650 identical symbols, including one rotated version of the same symbol. They performed better when they were given no time to linger and were forced to rely on their subconscious to select the correct answer.

So now Milton Erickson's famous intuition to "trust your unconscious" is backed up by research. The booming science of decision-making has shown that more information can lead to objectively poorer choices, and to choices that people come to regret. Your conscious logical brain doesn't always make the best decisions. Sharon Begley wrote in her article published in *Newsweek*, March 7, 2011:

(...) an unconscious system guides many of our decisions, and that it can be sidelined by too much information. And it has shown that decisions requiring creativity benefit from letting the problem incubate below the level of awareness - something that becomes ever-more difficult when information never stops arriving.

But I am in no way trying to convince you to stop reading this book just solely to rely on your gut instincts. No doubt, instincts can open many closed doors for you, but the best possible decisions come from weighing your instincts against your rational thinking. So my advice here would be the following: trust *your instincts* but *rely* on rational thought. Many great discoveries have been made by chance. Louis Pasteur, a French biologist, microbiologist, and chemist, renowned for his discoveries of the principles of vaccination, microbial fermentation, and pasteurization, said, "Chance favors the prepared mind," when he discovered the vaccine for chicken cholera while accidentally using an old and forgotten bacterial culture for inoculating fowl only to find that the fowl became ill but did not die. This statement has stayed with me for a long time. I had the privilege of portray-

xii PREFACE

ing one of Louis Pasteur's students in the 1977 TV film *Louis Pasteur* directed by Igor Ciel, my film professor.

You will try to figure out your own way around filmmaking without realizing that some of your "discoveries" have already been discovered. You can go back and look at the history of cinema or at the work of others and see how our predecessors intuitively solved their problems. Just look at years of intuitive filmmaking and realize that there are some very simple principles. You can attempt filmmaking intuitively by wandering around and seeing where you get to, but with the "maps" I will teach you, you can plan a route that you know in advance will make some sort of sense. But I have to warn you, they might make an O.K. director good, but they won't make a good director great. I have borrowed that idea from the composer and music theorist Dmitri Tymoczko and largely adapted it to film. "I don't want to sell maps as the royal road to composition," he advises. "They don't substitute for the hard work of learning how to move notes around. But they can help show when a new idea is promising and when it will probably lead to a dead end."

I am not the first director in the world, and I certainly will not be the last one who came to the realization – after having had a long and substantial career as a director of produced fictional feature films inside the studio system and in independent films – that it wasn't until I started teaching that I truly began to understand my own directing process. Also, I found that along with my love and aptitude for teaching others, teaching deepened my directing. I found passion in sharing the knowledge and insights gained from my personal journey. Harvard's first tenured black law professor, Derrick Bell, once said about his major effort in teaching "(...) they (students) should be ready and able to take risks and make sacrifices for the things they believe in, and their real success in life will come from making those sacrifices and taking those risks, regardless of outcome."

With this quote, I am not opposing my previous declaration regarding learning; I just want to introduce the concept of learning through practice and explore the concept of effective practice in developing new directing skills. In this book, you will find a lot of practical exercises that are aimed at helping you to master some important directorial concepts. These concepts will not just provide you with a toolbox; you will also learn how to use individual tools from that toolbox. I am going to teach you how to use them in just a moment. Thereafter, I want you to respond to them either by adopting them or very consciously rejecting them for some reason.

*PREFACE* xiii

# ABOUT THIS BOOK

The landscape of film is rapidly changing – this book can be a "directing-altering book," since it provides high-quality learning resources that encourage and challenge film enthusiasts, aspiring directors, film students, and professionals to break through to new levels of excellence and impact in their film directing, television directing, and new media directing.

The directorial concepts introduced and presented in this book, along with the practical exercises, provide a foundation of theoretical and practical knowledge that any person can learn and apply. The goal of this book is to teach specific directorial skills through specific directorial concepts and specific directing exercises, and to teach, develop, and evolve film enthusiasts', film students', and cineastes' narrative filmmaking skills and visual storytelling abilities, to educate and train them to make professional films of a high artistic level and to develop their artistic talents and film craft skills related to directing. After studying all directorial concepts covered in this book, readers will be able to execute their vision with clarity and decisiveness.

The forms and methods of teaching the art and craft of directing are still changing, but not the basic principle. The method of teaching is based on the knowledge that the best way to learn how to make a film, TV show, or new media product is to go through the entire creative process of writing, shooting, and editing your own project. This principle is applied to the structure of the book with an emphasis on blending the theoretical and the practical aspects of filmmaking. A huge emphasis is put on directing with conceptual approaches and methodological practices, while still maintaining an open door for instincts, intuitions, improvisation, and subconscious decision making.

What makes this book stand out is that it covers a set of clearly defined directorial concepts universal to all filmmakers. Methodology and visual strategy for rendering a scene based on a character's perspective is one outstanding feature of this book. When a director conceptualizes a scene, he has to give it precision and clarity. Critical director's choices discussed in the book make this book stand out. This book also offers other unique features that have not yet been covered in a single published book on directing, which makes this book stand out from existing texts:

 Psycho-physiological regularities in left-right/right-left orientation transferred to a shot design. How directors can manipulate the viewer's perception of a character and of the journey they are on using screen direction. xiv PREFACE

• Methodology and visual strategy for rendering a scene based on character perspective.

- Directorial concept of emotional manipulation.
- Demystifying the 180-degree rule.

# The Target Readers

This book is designed for everyone from beginners to graduate-level film students. It shows readers how to unlock the full potential of their creativity using shot design, as well as the psychological effects of shot design. Film educators can use this book as a primary source in directing classes, a resource I've often wished I had throughout my years as a film and television professor.

- Novices and Film Enthusiasts without any formal film training, who
  want to make films and videos accessible to the public via the Internet on diverse video-sharing film platforms, virtual galleries and digital archives, and private websites.
  - This book assumes the reader has no knowledge of the field; therefore, basic concepts and terminology are introduced.
  - Novices will learn how to skillfully and creatively use the expressive tools and means of the film medium as well as how to design shots in a way that effectively develops and carries out their vision.
- Aspiring Directors and Young filmmakers who want to make professional shorts and then showcase them on mobile devices for film industry representatives who are looking for new talents.
  - This book encourages learning by doing.
  - Aspiring directors are faced with tackling how to develop the vision for a film and how to carry out that vision.
- Undergraduate Students who want to learn how to make films and afterward are looking for a chance to break into the industry.
  - Since the core of the book presents the methodology for translating a vision to the screen, it teaches students from the very beginning of their careers to be precise and well organized in their creative process.
  - Students develop narrative filmmaking skills and visual storytelling abilities.

PREFACE

- Students integrate theoretical and practical knowledge with hands-on experience.

- Students learn basic blocking, staging methods and principles, staging style, and staging pattern.
- Students learn how to design a film scene by integrating and implementing the newly acquired theoretical knowledge and directing skills related to the aesthetics of the shot.
- Students learn to make critical choices, which include the mood and tone of the scene, character perspective, and the director's choices in designing a shot.
- Students learn how to creatively master the relation of the shot to the emotional meaning of the situation.
- Students learn how to translate the inner feelings, motivations, and insights of their characters into filmable situations.

#### Graduate Students

- The book presents a focused approach to film directing and therefore is an invaluable contribution to their theoretical and practical growth.
- Students continue in examining all aspects of director's art and craft through theory and hands-on work.
- Students evolve their ability to interpret a script, choose every element within the frame, shape the actor's performance within a shot, and develop overall visual storytelling skills.
- Students evolve their ability to visualize the inner state of mind of a character.
- Students learn how to control the design of the shot and how to fashion each visual element to create a strong emotional and psychological connection with the viewer.
- Students learn how to efficiently use their deep knowledge of modeling character perspective for the sake of engaging the audience with the events and emotions in a scene.
- Students are encouraged to discover their own view of the world around them and then taught how to interpret it. On this basis, each student can find his/her own special, solitary and inimitable artistic expression from which they can create their own unique directing style.

xvi PREFACE

- Students will discover that breaking the rules can be a very creative way to achieve excellent results.

- Students learn how their own temperament, emotionality, and mannerisms can impact the vision, abstraction, and interpretation of their films.

# Professional Filmmakers and Cineastes associated professionally with filmmaking.

No matter how skilled a director may be, no matter if he/she has been directing for many years or just for the first time, he/she will always face the same problem: how to conceive a vision, develop that vision, and execute it. This book will help them to rationalize this largely intuitive process, expand their creative capacity, and speed up the process of making critical directorial decisions.

The book presents a focused approach to film directing and therefore is a vital contribution to a filmmaker's consistent theoretical and practical growth.

#### Film Educators

- The way the material is organized, the book can be used as an invaluable source for teaching directing classes based on the quarterly system, semester system, or one-year system.
- Since the book contains many handouts for practical exercises, film educators can use them in classes and adapt them to their own teaching methods.
- Practical guidance in the planning, execution, and implementation of the theory-based directorial concepts makes this book very hands on.
- Other pedagogical features in the book include: floor plans, tests, quiz, a scene from a screenplay, examples of written homework of students on the given topics, the assessment assignment, and students' self-assessment, which is a written analysis on what students have learned or discovered from all the practical exercises and assignments that they found valuable and can apply to their future work.

Exploring original and unique ways of the art of storytelling, as well as examining my own experience verifying and evaluating alternative methods for solving dilemmas creatively within the films I have directed, is the very essence of this

PREFACE xvii

book. Bias is an inclination to present and hold a partial perspective. Because I wanted to postulate more generalized directing concepts related to film and television directing, which are not just derived from my directing experience, and therefore they can generally be applied all over the board, I have chosen not to include too many examples from films I directed. Referring to my own films would make me feel self-centred, even self-obsessed, it would make me feel that I am bragging about myself, and don't credit others around. Later in the book, I have a quote from the Polish film director Andrzej Wajda (Man of Iron), which comprises my whole philosophy implemented in the book: "There should be less lecturing by directors on how they made their own films and more practical handson experience offered to students. How I made my films is unimportant to young film-makers." I am using quotes from great filmmakers or from film theorists and film historians after postulating specific directorial concepts, in order to add credibility, sort of "universal" gravity to those directorial concepts postulated by myself. Something like reassuring the readers that those concepts are not composed from a limited and contingent perspective, and they haven't been invented by me and that they have no just limited application to my films, and they have been here for a pretty long time, but nobody put them in concise statements/definitions.

# PAGES MISSING FROM THIS FREE SAMPLE

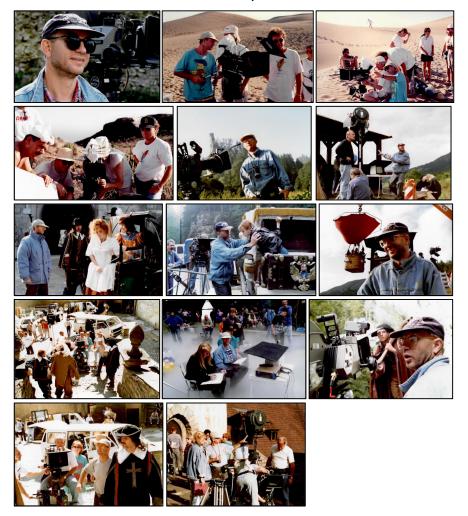
- 1. Lubomir Kocka, Director
- ${\bf 2.}$  The 37th Student Academy Awards, 2010, Samuel Goldwyn Theater, Saturday, June 12, 2010. Narrative Bronze Medal, *The Lunch Box* by Lubomir Kocka, Jr.
- 3. Lubomir Kocka, Director with his parents and older brother



On the set of TV Series Mountain Rangers, directed by Lubomir Kocka



On the set of TV miniseries  $\it The Goblin$ , directed by Lubomir Kocka



# On the set of film *The Bridge*, directed by Lubomir Kocka



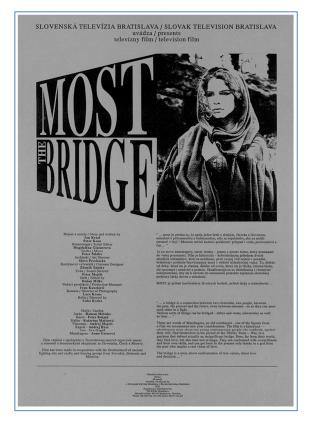
# Aphrodite Film Posters



# The Goblin Posters



# The Bridge Film Poster



### ABOUT THE AUTHOR

Lubomir Kocka (Slovak pronunciation: ˈʎubɔˌmiːr Kɔt¬ska), born in Žilina, Slovakia, is a Slovak-American director, screenwriter, professor, and producer. His films include: *Mountain Rangers* (Horská služba), *The Goblin* (Škriatok), *Aphrodite* (Afrodita), *The Bridge* (Most), *From Morning till Dawn* (Od rána do úsvitu), and *Fallacies of our Traditional Morale* (Omyly tradičnej morálky).

He graduated from the University of Muse and Dramatic Arts, Film and Television Department, Czechoslovakia, with a specialization in film and television directing. The school, along with the famous Film Academy FAMU in Prague, Czech Republic, educates highly professional filmmakers. He has a substantial career as a film and television director of produced fictional feature films – both inside the studio system and with independent films. He has directed nine feature films, 13 television dramas, and seven TV series and miniseries. His productions have been aired globally.

He has won numerous awards from international film and television festivals around the world: the Best Director Award for the film *How Julia Saved the Riddle Kingdom* and for *Aphrodite*, awarded by The Prize of Children Jury for the film. He was a director of many films chosen to be part of the official selections at international film and television festivals including Cannes, France; Monte Carlo, Monaco; Prix Italia, Italy; Reims, France; Golden Chest Plovdiv, Bulgaria; Varna, Bulgaria; Munich, Germany; Prix Danube Bratislava, Slovakia.

Aside from directing, he is also an author and co-author of several feature-length screenplays that went on to be produced. He produced Lubomir Kocka Jr.'s film entitled *The Lunch Box*, which was named a bronze medal winner in the narrative category for the Academy of Motion Picture Arts and Science's 37<sup>th</sup> Annual Student Academy Awards competition (2010).

In addition to his numerous directing credits, he is also an acclaimed film educator, with 17 years of teaching experience at the university level in Europe (Czechoslovakia and France) and 15 years in the USA at SCAD – altogether, 32 years of college teaching experience. Currently, he is based in Savannah, Georgia, USA, at the Savannah College of Art and Design (SCAD) as a Professor of Film and Television, where he has taught since 2002.

414 ABOUT THE AUTHOR



1

180-degree rule, xiv, 91, 93, 110, 271, 272

#### 2

2D conceptual illustrations, 2492D hand-drawn storyboard, 249, 250, 2752D storyboarding programs, 250

#### 3

360-degree space, 91, 93, 101, 111, 272, 273, 286
3D animatic applications, 251
3D design concepts, 18
3D experience, 50, 55
3D storyboard, 249, 257, 275, 284, 343

# A

abstract ideas, 202, 331, 332, 334, 343, 349, 355 accompanying the emotions pattern, 60, 71, 74 acting beats, 24 action scene, 71, 135 Active engagement, 195, 354 actor's performance, xv, 230, 274, 301, 302, 304, 333, 350 Adrian Lyne, 189 aerial shot, 101 Aesop's fable, 363 aesthetic value, 242, 244, 346, 351 age dominance, 211 Albert Einstein, 191 Alejandro González Iñárritu, viii Alicia Anstead, viii, x alienation effect, 194 all-purpose coverage, 273 Alojz Hanúsek, 78 amateurish approach, 146

analytical approach, 25, 28 Andrei Konchalovski, viii Andrey Tarkovsky, viii, 21, 331, 405 androcentrism, 215 Andrzej Wajda, xvii, 37, 54, 127, 367, 405 angled shot, 102 animatics, 251 antagonist, 95, 209, 210, 221, 296 Anthony Quinn, 4 aperture, 54, 380, 381 approaching and receding pattern, 60, 69, 71, 266, 282, 353 Arijon, D., 69 Aristoteles, 23 Arnold Scheibel, ix art and craft of directing, xiii Art cinema style, 13 art department, 240 art direction, 18, 313, 360 art house film moviegoers, 9 art of filmmaking, 19 art of storytelling, xvi Art Package, 238, 240 Art-house approach, 15, 363 Arthur Schopenhauer, 14 Artist's Statement, 237 artistic control, 119 artistic endeavor, 249 artistic imagination, 360 artistic license, 10, 188 assembly cut, 332, 337, 339, 342 associative point, 25, 50, 128, 143, 276, 281 attitudinal point of view, 128, 281 attraction, 129, 152, 154, 178, 179, attraction of imbalance, 129 auteur theory, 241, 361 authentic, 75, 78, 333 authentic unstructured footage, 75 authorship, 241, 361 autonomy, 32, 34, 229, 403 Avant-garde cinema, 13 Avery Corman, 373 axial cut, 55, 144

camera placement, 125 В camera privilege, 125 back story, 331 camera sensor, 54 background, 44, 48, 50, 54, 56, 57, camera set-ups, vii, 31, 44, 61, 83, 58, 64, 130, 141, 143, 145, 147, 91, 243, 252, 262, 284, 301, 302, 148, 149, 150, 155, 167, 169, 172, 304, 346, 351 177, 205, 206, 221, 229, 244, 264, camera treatment, 15, 120, 126, 202, 265, 273, 286, 331, 388, 396 280, 283, 285, 287, 292, 301, 302, barrel distortion, 184 303, 304, 339, 340, 354 Bernardo Bertolucci, 146 Campbell, 203 Bethany Rooney, 1, 3 candid camera, 334 Birds-eye View Shot, 130 capstone experience, 360, 368 blockbuster mentality, 9 cast, vii, 2, 4, 15, 78, 182, 240, 406 blocking, 31, 44, 58, 59, 61, 64, 77, celluloid, 184 90, 140, 233, 264, 324, 353 Celtx, viii, 243 blocking and staging principles, 59 Cennino d'Andrea Cennini, 4, 14 blocking in depth, 44, 61, 65, 268, central audience, 9 Chandler, D., 255 blocking on line, 61, 65, 268 character breakdown, 239, 331 blocking skills, 253, 262, 272 character development, 175 Boorstin, D.J., 4 Character Per Se, 120 Boorstin, J., 162 character sketch, 334, 335 Bordwell, D., viii, 13, 65, 262 character's attitude, 233 Bowen, C., 204 character's feeling, 233 box set, 79, 82, 84, 85, 94, 271, 272, character's interiority, 167, 170, 280 character's personality, 175, 331 brain dominance, 205, 228 character's transformation, 122, breaking the 180-degree rule, 91, 128, 281 Charles G. Gross, 206, 207 breaking the fourth wall, 91, 296 Charles J. Limb, x Bridge Shot, 107 Charles T. Munger, v brightness, 168 cheating the eye line, 274 broken narrative, 187, 293 Chiaroscuro, 16 Brown, B., 146, 204 choreographed action, vii, 250, 349 Bruce Block, 18, 19 Chris Olsen, ix, 249 Budget, 239 Christoffer Boe, 191 Christopher Nolan, 184, 248  $\mathbf{C}$ Cinéma vérité, 13 cinematic appeal, 240 Call Sheets, 239 cinematic experience, 201 camera angle, 13, 65, 126, 129, 130, cinematic punctuation, 365 234, 244, 265, 266, 268, 274, 282, cinematographer, 5, 34 341, 345 cinematography, 18, 33, 237, 313, camera axis, 44, 98, 99, 100, 104, 360 114, 124 Claude Lelouch, 54, 191 camera lenses, 147 Clemy Clarke, 337, 369 camera movement, viii, 27, 28, 31, Climax, 233 147, 169, 203, 216, 234, 237, 251, Clint Eastwood, 189 268, 275, 286, 303, 304, 311, 342, close up (CU), 129

344, 345, 347, 382, 395

Closer, 267, 275, 282, 283, 286, 297, 316, 317, 319, 321, 373 closing credits, 328, 356, 359 cold colors, 154 cold light, 154 Color Coding, 175 color correction, 15 Color Distortion, 174, 185 color grading, 15 color palette, 15, 154, 237, 238, 240 color separation, 154 composition, xii, 10, 12, 13, 17, 27, 28, 39, 54, 101, 120, 126, 127, 129, 134, 135, 137, 153, 154, 173, 179, 199, 201, 202, 207, 234, 237, 247, 253, 262, 266, 268, 271, 275, 282, 303, 304, 313, 341, 345, 347, 354, 358, 381, 386, 390 compression of space, 149 computer generated figures, 347 Computer Generated Imagery, 247 Concept of Character Perspective, 119, 128 Concept of Visual Units, 23 conceptual approaches, x, xiii, 230, 350 conceptual sketches, 239 Conceptualization, 9, 10, 16, 31, 201, 229 Confucius, 315 Consistent Character Perspective, 121, 123, 390 consonance, 316, 318, 398 Continual Progression, 18 Continuity, 60, 85, 91, 386 Controlling space, 58 controlling territory, 265 conventional narration, 15, 363 converging lines, 152 cool colors, 175 copyright, viii, 331, 363, 405 costume, 175, 239, 246 costume design, 15, 18, 44, 126, 303 coverage, 23, 30, 31, 32, 33, 65, 156, 158, 259, 261, 267, 273, 353, 386, 388 covert narrator, 190, 293 craftsmanship, 1, 357, 403 Crane/Jib, 169 creative control, 187, 188, 357

creative potential, 357, 359
creative process, xiii, xiv, 229, 235, 241, 249
Crew list, 239
critical director's choices, xiii, xv, 124, 230, 279, 300, 350, 354
critical discovery, 122, 170, 171
cross shoot, 65, 69
crossing the line, 91, 93, 95, 96, 101, 110, 170, 272, 273, 276, 306, 322, 377, 386, 393
CU – Close Up, 138
cultural boundaries, 205, 221

#### D

Cut Away Shot, 39, 41, 107

Damien Chazelle, 184 Dana Vachon, 235 Daniel Levitin, 1 David Lynch, 20 deep depth of field, 50, 54, 64, 151 deep focus, 17, 54, 151 Deep Space, 50 deeper emotions, 90, 263 Denny, J., 203 depth of field, 39, 49, 54, 55, 144, 147, 149, 150, 185, 284, 303, 304, 306, 347, 380, 381, 382 diagrams, vii, 243 dialogue scene, 61, 65, 69, 85, 112, 261, 365 digital set extension, 247 directing actors, 18, 270, 313, 333, directing exercises, xiii, 33, 253, 254, 264, 315, 359, 360, 373 directing skills, xii, xv, 35, 185, 200, 203, 253, 314 directing style, vi, xv, 14, 21, 32, 253, 255, 384 Director of Photography, 5, 6, 77 director's art and craft, xv director's book, 237, 240, 248 director's duties, 357, 359 director's identity, 14 director's vision, 9, 237, 246, 248, 252 directorial concepts, xii, xiii, xvi, xvii, 253, 254, 360, 361

directorial units, 23, 268, 276 Emir Kusturica, 9, 367 directorial-dramaturgical analysis, emotional associations, 197 emotional attachment, 53, 121, 128, discordant portrait, 314, 317, 324, 134, 263, 281 377, 399 emotional beat, 69 disorienting effect, 80, 85, 94, 111, emotional connection, 208 emotional distance, 93, 136, 153, 273, 274 dissolves, 42, 365 263, 382 dissonance, 129, 316, 317, 318, 319, emotional dynamism, 268, 276 322, 324, 354, 398, 399 emotional effect, 173 distinct separation, 154, 168 emotional experience, 90, 193, 292, Distorted Image, 181 300, 313, 314, 315, 339 emotional focus, 128, 279, 281 divided interest, 154 Dmitri Tymoczko, xii emotional goal, 125, 219 documentary approach, 17, 78, 328, emotional impact, 18, 103, 125, 130, 332, 336 138, 234, 263, 292, 313, 314, 346, documentary footage, 337, 339, 342 351, 356, 360 DOGMA 95, 13 emotional impulses, 119, 197 Dolly Back, 51, 53, 169 emotional intensity, 25, 48, 50, 69, dolly in, 51, 53, 169, 170, 171, 311 94, 128, 194, 263, 281 dominant character, 84, 121, 211 emotional intimacy, 170 dominant trait, 334 emotional involvement, 78, 120, Dramatic Architecture, 349 125, 126 dramatic development, 344 emotional manipulation, 119, 125, dramatic effect, 39, 114 Dramatic Intensity, 123 emotional meaning, xv, 124, 125, dramatic mechanism, 352 167, 196, 233, 274, 312, 324, 353, dramatic necessities, 27, 93, 343 356, 361 Dramatic Structure, 232 emotional mechanism, 352 dramatic tension, 234, 346, 351, 400 emotional memory, 197 dramatic time, 57, 75, 234 emotional necessities, 26, 27, 343 dramatic unit, 23, 383 emotional reaction, 193, 194, 197, dressing room, 242, 243, 336 327, 354 Drone Shots, 169 emotional response, 43, 120, 154, dump-truck directing, 34 158, 195, 196, 197, 283, 302, 306 emotional shift, 94, 95, 122, 123, 286 Duplicated Images, 183 Dušan Milko, 241 emotional structure, 197, 232, 233 Dutch Angle Shot, 130, 132 emotional triggers, 195, 196, 302, dynamic image, 153, 154 306 Emotional Turn, 123 emotional weight, 197, 346, 351 E essence of the scene, 25, 26, 27, 202 establishing shot, 69, 70, 106, 148 Earl Miller, 2 editing, vi, xiii, 15, 31, 32, 34, 42, 59, exposure, 347, 380 60, 65, 75, 107, 113, 233, 253, 254, exposure latitude, 184 262, 269, 274, 282, 322, 344, 354, external reverse shots, 61 365, 368 eye-catching point of interest, 126

eye-level shot, 129, 130, 382

eye-line, 72, 274, 344 eyesight, 72, 98, 99, 100, 132

editorial rhythm, 124

Egizii, M.L., 203

Elia Kazan, 4

F fabricated character, 335 fabricated style, 13 facial expressions, 306, 334, 335 fade ins, 42, 365 fade outs, 42, 365 fairytale, 11 FCU – Full Close Up, 138 Federico Fellini, 20, 191 fictional reality, 195, 254 fictional world, 43 fifty-fifty, 266 film director, xvii, 3, 4, 6, 7, 11, 14, 19, 20, 21, 37, 101, 127, 161, 185, 200, 201, 205, 241, 248, 299, 313, 367, 405 film language, 69, 189, 200, 234, 253 film narrator, 189 film rating, 182 film set, 6, 78, 343, 388 Film Time, 234 filmable situation, xv, 233, 254, 265, 328, 361 Financial statement, 239 first-person shooter, 161 Fisheye Lens, 148 Flashbacks, 40, 219 Flash-forwards, 40 Flat Space, 44 flat staging, 44, 61 floor plan, 82, 238, 275, 276, 284 Flow of the Scene, 120 Fluid Character Perspective, 122, 123, 390 focal character, 283 focal length, 54, 136, 147, 148, 149, 264, 345, 347, 380 focal point, 168 Focus Pull, 144 forced perspective, 168, 251 foreground, 48, 50, 54, 56, 57, 58, 64, 141, 143, 145, 147, 149, 155, 172, 264, 265, 273, 298 formal balance, 154, 314 frame, ix, xv, 3, 17, 21, 24, 28, 41, 43,

44, 55, 59, 61, 81, 84, 93, 95, 110,

112, 129, 134, 135, 136, 141, 142, 143, 144, 145, 148, 150, 151, 152, 153, 154, 179, 185, 199, 200, 201, 202, 204, 207, 209, 211, 215, 218,

219, 221, 225, 230, 234, 269, 284, 286, 288, 296, 297, 298, 303, 304, 309, 320, 322, 344, 348, 350, 387, 390 Frame within the Frame, 153, 154 framing, 12, 28, 31, 34, 120, 126, 137, 209, 234, 266, 282, 288, 311, 341, 345, 353, 385 Francois Truffaut, 71, 185, 191 Frank Capra, 200 Fred Zinnemann, 190 freeze frame, 38 French impressionist, 13 Frontal plane, 44 Frost, J., 4 **FS – Full Shot**, 138 f-stop, 54, 380 fulcrum point, 111, 123, 284, 286 Fyodor Mikhailovich Dostoevsky, ix, 404

#### G

gender dominance, 211 gender equality, 208, 211 gender justice, 215 general audience, 173 Genre, 10, 11, 15, 16, 232, 237, 238, 255, 257, 258, 354, 363, 397, 400 Genre Breakdown, 238, 257 genre conventions, 10, 234, 255, 256, 259 Geoff Andrew, 13 Geri Jewel, 207 gesture, 334, 335, 367 Giotto, 4 Gordon Willis, 34, 156 grain structure, 184 graphic aspect, 339, 340, 341 graphic design, 126, 234, 365 graphic focus, 136, 141 graphic sense, 18, 340 green screen, 247 group dominance, 211 group shot, 129, 135, 137 group-based social hierarchies, 211 Guy T. Busswell, 207

#### Η

handheld, 17, 169, 297 harmonious portrait, 314, 316, 318, 319, 377, 398 Head-on Shot, 102, 132 Headroom, 387 Hera, 119 hero, 60, 94, 95, 113, 115, 125, 161, 162, 208, 209, 217, 220, 235, 400 hero's journey, 95, 217, 220 heteronormative narrative films, hidden meanings, 218 hidden zoom shots, 145 hierarchic positioning, 143 High Angle Shot, 130, 131 high-key lighting, 16, 166 Historical Context, 232, 237 Hitchcock, 5, 71, 367 Hollywood style, 65 Homer, 231 home-video approach, 75 horror, 11, 146 human senses, 193

# I

Igor Ciel, xii, 7

illusion of reality, 43, 93, 167, 194 Ilya Naishuller, 161, 189 imaginary line, 91 improvisation, x, xiii, 75, 119, 202, In-between Shot on the Line, 104 inciting incident, 111, 232 informal balance, 314 Ingmar Bergman, 20 inner cohesion, 18, 313 inner motivation, 265, 367 inner state of mind, xv, 17, 125, 126, 127, 148, 265, 281, 299, 324, 328, 388 inner subjectivity, 52, 57, 138, 159 inner voice, 9, 403 instant alignment, 103 instant distance, 103 integral shot, 60, 264, 266, 268, 282, intended message, 346, 351, 352

interior monologue, 126
internal reverse shots, 61
interpret a script, xv
interpretation of the story, 10, 11, 18
intimate connection, 74
intimate space, 74
intonation, 367
intuitive approach, 24, 25, 28
invisible film technique, 91, 271, 377, 379
isolated images, 113
isolation, 129, 136
Italian neorealism, 13

#### J

Jan Sardi, 373
Jana Kákošová, 374
Jánošík, 235
Jason S. Babcock, 207
Jean Renoir, 54, 262
Jean-Luc Godard, viii, 19, 44, 189
Jeff B. Pelz, 207
Jensen, M., 407
Jim Jarmush, 21
John Huston, 21
Johnny Cash, 231
Jon Fauer, 34
Jonathan Dayton, 184
Joshua Bell, 407
jump cuts, 42, 322

### K

Kegan Chandler, 235 Kevin Phillips, v, 12, 368 Kramer vs. Kramer, 267, 282, 283, 285, 294, 301, 304, 316, 373 Krysztof Kieslowski, viii, 19, 299 Kurosawa, 5, 21, 262

#### L

Lars Von Trier, 20 Lasse Hallström, 5 lateral motion, 203 lateral organization, 201, 204, 205, 206, 208, 215 lateral side of the frame, 81 lateral-time paradigm, 225

leading space, 129, 387 Mark Jonathan Harris,, 403 legal right, 363 Mark Twain, 291 lens manipulation, 264 Marlon Brando, 4 lens selection, 28, 234, 266, 282, 341, Martha Coolidge, 189 Martin Scorsese, 34 Lera Boroditsky, ix, 207 Mary Lou Belli, 1, 3 LGBT films, 215 master shot, 382, 384, 385 Li Zhaoping, x matched cut, 387 light separation, 154, 168 medium, xiv, 1, 12, 18, 34, 119, 195, lighting, 12, 13, 16, 34, 44, 126, 147, 211, 249, 269, 276, 287, 288, 297, 166, 167, 168, 169, 237, 238, 240, 319, 320, 343, 349 242, 243, 244, 247, 258, 259, 274, memories, 57, 128, 145, 170, 171, 309, 319, 320, 344, 353, 354, 395 173, 198, 219, 221, 279, 281, 299, lighting diagram, 243 300, 303, 304 line of action, 31, 99, 114, 266, 274, mental subjectivity, 162 282, 288, 324, 384 MFS – Medium Full Shot, 138 lining up a shot, 266, 282 Michelangelo Antonioni, 146 local film office, 242 microphones, 396 middle ground, 54, 57 location, 15, 16, 23, 27, 28, 175, 231, 238, 242, 243, 244, 245, 296, 310, Mike Nichols, viii 313, 314, 315, 337, 339, 340, 341, Miklós Jancsó, 262 342, 343, 345, 350, 353, 356, 357, Milos Forman, viii, 21, 189 359, 377, 391, 395 Milton Erickson, xi location book, 238, 242 mockingjay scenes, 242 Location breakdown, 238 modes of lighting, 15, 234 Location permits, 238, 244 montage, 18, 42, 60, 262, 263, 282, Location survey checklist, 238, 242 353 Logline, 239 Montage Sequence, 113 long take, 39, 75, 262 mood, xv, 16, 25, 34, 45, 167, 173, Lookbook, 238 196, 201, 209, 230, 231, 232, 238, looking space, 129 240, 241, 245, 247, 248, 287, 288, Louis Pasteur, xi 302, 306, 311, 315, 316, 317, 318, Low Angle Shot, 130, 131 319, 320, 321, 322, 324, 329, 339, low-key lighting, 16, 166 341, 342, 350, 351, 353, 356, 357, Lubomir Kocka Jr., 413 391, 398, 399 Luca Guadagnino, 184 mood reel, 241 Lumière Brothers, 6 movement of the narrative, 42, 120 movie theaters, 406 Moving shot, 17 M MS – Medium Shot, 138 makeup, 15, 42, 197, 206, 234, 238, MTV style, 13 multiple-character scene, 139, 273 240, 243, 246, 327 make-us-believe story, 11 mustache distortion, 184 Malcolm Gladwell, viii, 1, 235

Mamet, D., 344

253, 291

mannerism, 335

Marianne Lipps, 207

manner of narrative treatment, 187,

Marc H. Bornstein, 206, 207

#### N

Napoléon Bonaparte, 404 narrative dominance, 127 narrative filmmaking skills, xiii, xiv, 201, 361

narrative incapability, 365 narrative logic, 363, 364 narrative skills, 256 Narrative Structure, 120 narrative text, 364 narrative treatment, 188, 293 narrator, 128, 158, 187, 188, 189, 190, 281, 291, 292, 293, 303 Natural Distortion, 181, 303, 304 negative space, 43, 49, 129, 143, 288 Neuendorf, K.A., 203 Neutral Shot, 101 Neutral Stance, 123, 390 New Hollywood, 13 Nicholas Sparks, 373 night vision, 184 Non-directional Shot, 101 non-formulaic productions, 9 nonlinear narrative, 219, 220 nudity, 182

#### 0

objective treatment, 45, 79, 80, 132, 158, 187, 232, 272 off-camera, 72 Off-Screen, 97, 98, 100, 296, 297 off-screen dialogue, 265 Oliver Stapleton, ix, 5, 6 On-Set Previs, 249 open face shot, 73 optical space, 43, 49 optical trickeries, 247 original concept, 336, 346, 352 original screenplay, 314, 359, 361, 363 Orson Welles, viii, 15, 54, 262, 313 OTS shot, 46, 73, 83, 156, 159, 274, 320, 390 Outcome, 233, 400 overlays, 365 over-processing, 184 overt narrator, 190, 293

#### P

pace and rhythm, 44, 50, 261, 263, 264 panning, 169 paradoxical associations, 218 parallel reverse shots, 61 parenthetical instruction, 90 pars pro toto, 335, 341 participant, 93, 264, 271, 354, 385 passage of time, 40, 41, 107, 113, 184 Passive engagement, 195, 354 Patrick Marber, 373 Paul Thomas Anderson, 184 payoff, 233 pedagogical features, xvi Pedestal down, 169 Pedestal up, 169 Pedro Almodovar, viii perceptual immersion, 300 perceptual subjectivity, 162 personal identity, 14, 23, 364 personal imprint, 14, 15, 232, 362 Peter Greenaway, 20 Peter Koza, 241 Peter Šibilev, 241 photo-boards, 343 photographic opportunities, 16, 245, 340 photographic potentiality, 240 photographic scenario, 343 photomatics, 251 photoscript, 252, 343, 346, 347, 348 photo-sketch, 343 photo-storyboard, 343 physical action, 24, 25, 50, 94, 263, 355 pictorial dominance, 127 pictorial rhythm, 124, 264 pincushion distortion, 184 ping-pong effect, 365 Pitch-reel, 242, 357 Pitchvis, 249 pivotal beat, 123, 233, 268, 276, 388 Pivotal Moment, 123, 233, 388 planar staging, 145 Plot Points, 233 poem, 363, 364 poetic, 365 point of interest, 25, 80, 94, 128, 152, 156, 167, 168, 261, 264, 276, 281 positive space, 43 post-feminism era, 215 post-racial era, 215 Postvis, 249

POV shot, 107, 151, 156, 159, 161, 162, 172, 382, 390 practical research, 332 Premise, 232, 381 previsualization, 23, 26, 243, 249, 250, 251, 276 Prieto, 34 principal action, 107 Principal Key, 24, 25 principal of discord, 314 principal of harmony, 314 principal photography, 10, 78 Principal rule, 355 principality, 127, 167, 178, 179 production design, 15, 18, 42, 44, 126, 245, 303 production designer, 244, 245 Proferes, N., 23, 204 professional imprint, 364 profile shot, 29, 30, 129, 132 project-based learning, 359 proof of concept, 242, 357 Prop Lenses, 150, 183 proscenium, 79, 82, 84, 85, 94, 271, 272, 273 Protagonist, 209 Pseudo-POV shot, 159 psychological profile, 334 psychology of colors, 173 Psycho-physiological Regularities in Left-right/ Right-left Orientation, 202, 203, 215, 254 public domain, 363 push-developing, 184 push-in shots, 145

# Q

qualitative research, 215, 357

#### R

Rabiger, M., 13, 14 racial justice, 215 racking focus, 55, 144 range of talent, 359, 406 rational participation, 194 reaction shot, 56, 162 real time, 37, 38, 39, 40, 75, 262 Reality show style, 13 rebelliousness, 117, 362 reconnaissance, 242 relatedness, 403 reminiscences, 128, 173, 279, 281 repetition, 38, 39, 353 research tool, 357 retrograde time, 173 returning home, 218 reversed images, 208 Richard LaGravenese, 373 Richard Raskin, ix, 360 Rim light, 169 Rip-o-matic, 238, 241 Robert Benton, 373 Robert Bresson, 14, 20, 21 Robert James Waller, 373 Robert McKee, 11 Robert Montgomery, 162, 189 Roman Polanski, 20 Rotation, 171 rule of thirds, 200, 234, 322, 386 Rule of Unity, 18

# S

Sam Mendes, 189 Samuel Goldwyn Theater, 409 SCAD, vi, 259, 370, 413 scene breakdown, 229 scene description, 90 scene objective, 301 scene set, 340 scene shot, 60, 76, 261, 263, 264, 282, 353 sci-fi, 11 Scott Yoselowin, 248 scouting tape, 244, 245 screen direction, xiii, 41, 60, 61, 79, 80, 81, 82, 84, 85, 86, 91, 93, 99, 100, 101, 102, 107, 110, 114, 199, 202, 208, 209, 216, 234, 254, 265, 273, 274, 297, 304, 384, 386 screen orientation, 208, 211, 220 screen position, 79, 80, 82, 85, 114, screen time, 28, 256, 267, 275, 282, 303, 304, 316 screening time, 37, 75, 234 scripted character, 331, 332, 333, 334, 336

scriptwriting, 19, 37, 254	silhouettes, 166, 258
Sean Baker, 184	single shot, 18, 72, 82, 91, 104, 111,
selective focus, 17, 55, 57, 142, 143,	129, 134, 156, 159, 259, 266, 273,
266, 345	274
Self-determination theory, 403	Sir Kenneth Robinson, 404
Self-Portrait, 327, 328	size of shot, 27, 28, 39, 126, 137, 234,
semi-profile shot, 129, 132	343, 345, 347, 349, 384
sense of dynamics, 50, 388	Skalski, P.D., 203
sequence, 38, 39, 41, 60, 75, 107,	Slow-motion, 38
113, 250, 251, 262, 264, 282, 296,	Smith, M., 121
348, 353, 355, 356, 357	Soap opera, 13
sequence shot, 60, 75, 262, 264, 282,	social dominance, 211
353	social inequality, 211
Sequencing, 39	Soft Focus, 151
Sergio Leone, viii	Solso, Robert L, 43
set design, 15, 44, 239, 246, 344	sound conditions, 244
set dresser, 244	sound design, 126, 247
settings of the story, 229	sound designer, 244
Sex, Lies, and Videotape, 275, 373	spatial coherence, 113
sexual autonomy, 215	spatial orientation, 98, 208, 274
sexual freedom, 215	special effects, 15
shallow depth of field, 44, 49, 142,	spectacular shot, 130
143, 149, 150, 307, 354, 388	spectator, 93, 203, 264, 271
shallow focus, 17, 49, 55, 142, 144,	Spike Lee, 20
308	split screen, 42
Sharon Begley, xi	split-focus diopter, 64
shift in power, 94, 95, 122	staging, viii, 13, 31, 44, 45, 46, 47, 50,
shooting schedule, 239, 346, 351	59, 60, 61, 64, 141, 233, 247, 268,
shooting script, 27, 346, 349, 352	273, 324, 355
Shooting Through Objects, 150	staging in depth, 49, 64, 143, 262
short film, 242, 329, 359, 360	staging styles, 59, 253
shot breakdown, 229	stake, 232
shot design, vii, xiii, xiv, 15, 18, 31,	Standard/Normal Lens, 147
125, 126, 173, 179, 208, 211, 216,	stand-ins, 245
234, 238, 240, 253, 254, 258, 271,	Stanley Kubrick, 33
276, 280, 281, 283, 292, 301, 302,	statement of intent, 245, 246, 247
303, 304, 307, 309, 310, 313, 320,	statement of necessity, 346, 356
323, 339, 340, 347, 350, 354, 360,	static shot, 17, 264, 269, 275, 381
389, 397	Steadicam, 169
shot list, 34, 78, 90, 257, 275, 276,	Stephen Frears, 5
284, 350, 352, 377, 393	Stephen Prince, ix, 262
shot space, 49, 142	Steven Soderbergh, 373
shot-by-shot style, 33, 156, 158	Steven Spielberg, 184
shotgun moviemaking, 34, 273	still camera, 245, 343, 347
side of the line, 31, 60, 81, 83, 85, 91,	stock footage, 335
92, 94, 95, 96, 106, 110, 274, 296,	story breakdown, 229
386	story events, 120, 122, 123, 188, 194,
Sides, 239	195, 229, 264, 279, 292, 300, 302
Sigmund Freud, ix	story intensity, 19, 25, 238
Sijll, J., 196	Story Structure, 232
y, ,., ±00	,

Storyteller's Perspective, 120, 187, 189, 232, 291 storytelling reason, 234, 345, 351 straight-on shot, 129, 132, 133 Structure of Sympathy, 121 stylistic patterns, 12, 253 stylistic replications, 15, 363 subconscious information, 202 subconscious phenomenon, 221 subjective treatment, 45, 79, 82, 84, 85, 161, 187, 232, 271, 273 submissive character, 211 subplot, 107 subtext, 297, 367 superimpositions, 42, 365 Surface Divisions, 153, 154 Surrealist cinema, 13 Suspension of Disbelief, 11 Sympathetic character, 215 Synopsis, 239, 400

#### T

Tail-away Shot, 102 tailored lens distortion, 184 talking heads, 365 target audience, 194 Taylor Hackford, viii Technical Previs, 249 Technical scouts, 238, 244 technical skills, 5, 360 Telephoto Lens/Long Lens, 149 Temp music, 248 temporal continuity, 57 temporal discontinuity, 40, 113 texture, 179, 321, 340 The Bridges of Madison County, 267, 283, 306, 316, 373 The Dirty Frame, 155 the line, 81 The Notebook, 41, 275, 373 Theatrical Element, 234, 346, 351 theme, 232, 237, 381 Thompson, K., 65, 262 Three Shot, 135 three-dimensional world, 43, 44, 50 tighter shot, 72, 139, 258, 261 tilting, 169 time lapse, 40, 41, 42, 60, 113 time period, 42, 113, 173

time remapping, 38 time-compressing effect, 38, 75 time-expanding effect, 38, 75 time-manipulation techniques, 38, Tirard, L., 9, 11, 367 Todd Field, 190 tone, xv, 16, 17, 19, 168, 196, 229, 230, 231, 237, 238, 240, 241, 248, 286, 288, 316, 318, 320, 321, 322, 339, 350, 357, 391, 398, 399 Tony Scott, 406 tragic irony, 123 trailer mash-up, 241 transitions, 41, 42, 128, 145, 279, 281 Trirard, L., 146 Tristan Aronovich, 205 Trucking, 169 Truffaut, F., 71 TV series, 240, 256, 413 two shot, 48, 73, 104, 111, 129, 134, 156, 266, 297, 318, 319 two-character scene, 61, 92, 95, 104, 106, 139, 156, 266, 283 two-dimensional screen, 43, 44, 50 Typecasting, 354

#### IJ

unconscious movement, 334, 335 unity of action, 23 unity of place, 23 unity of the film, 18, 23, 167, 175, 234, 360 unity of time, 23 unsympathetic character, 216 upstage, 81 utilitarian photographs, 243

# V

Valerie Faris, 184 vanishing point, 152 verbal storyboard, 26, 27, 28, 90, 257, 259, 267, 268, 284, 377 Vertigo Shot, 172 VFX compositing, 247 video camera, 245 video clip, 347 video exploration, 331

video mash-up, 241 video-assist village, 243 videogames, 161, 162 video-notes, 334 video-storyboard, 327, 349, 350, 351, 354, 356, 357, 358 video-study, 333, 335, 339 villain, 94, 115, 209, 258 Virginia Woolf, 398 virtual set, 247 Vision Statement, 3, 232, 237 vistas, 148 visual advantage, 345, 351 visual anchor, 84, 85 visual and narrative conventions, 10 visual approach, 57, 353, 354 visual architecture, 70 visual attention, 126 visual communication, 18, 201 Visual Concept, 9, 10, 18, 349 visual conflict, 127 visual conventions, 9, 12, 234, 247, 253, 256, 257, 258, 346, 351 visual design, 126, 127, 239, 253, 307, 309, 310, 323, 378, 397 visual effects, 247 visual elements, 49, 127, 142, 179, 185, 199, 284 visual essence, 27 visual factors, 121, 127, 185, 280, 283 visual grammar, 42 visual hierarchy, 179 visual image, 28, 32 visual imagination, 237, 241, 340, visual inspirations, 237 visual interest, 25, 122, 175 visual limitation, 69, 94, 365 visual literacy, 18, 37, 75, 328 visual look, 9, 10, 15, 16, 44, 45, 78, 167, 175, 232, 240, 253, 345, 349, 351 visual means of film, 126 visual narrative, 42, 120, 123, 158, 208, 218, 280, 291, 299 visual plane, 54 visual potential, 16, 245, 247, 339, 340, 341 visual presentation, 366 visual prominence, 127, 143

Visual References Packet, 238, 240 visual representation, 185, 304 visual research, 245, 246 visual solutions, 128, 295 visual storytelling, xiii, xiv, xv, 18, 26, 41, 124, 170, 201, 221, 230, 233, 282, 328, 340, 355, 361 visual storytelling abilities, xiii, xiv, 201, 328, 361 visual storytelling skills, xv Visual Structure, 18, 19, 232, 349 visual style, 9, 12, 14, 15, 237, 241, 257, 355, 363, 365 visual template, 240 visual treatment, 9, 10, 124, 188, 238, 255, 291, 293 visual units, 23, 24, 259, 267, 268 visual weight, 178 visual world, 126, 340 visual-spatial skills, 340 visual-storytelling, 24, 27, 120, 187, 300, 350 Vivat Beňovský, 7 Vogler, C., 235 voiceover narration, 126, 187, 198, voyeurism, 123, 155, 158, 159, 182 voyeuristic illusion, 155 VŠMU, vi

#### W

Wajda, A., 127, 232, 352, 367, 405 walkthrough, 238, 244 Ward, P., 204, 271 wardrobe, 19, 42, 243 warm colors, 154, 175 warm light, 154 WCU – Wide Close Up, 138 well-balanced scene, 314, 315 Werner Herzog, 20 Wes Anderson, 44 western tradition, 204 Western World, 221 White balance, 380 Wide Lens, 147, 148 wider shot, 41, 71, 72, 139, 307 William Edward "Ned" Herrmann, 205 Wim Wenders, viii, 146

Winston Churchill, 407 Wong Kar Wai, viii, 11, 255 Woody Allen, viii, 190, 191 workmanship, 9, 359, 403

# X

X-axis, 44, 61 XCU – Extreme Close Up, 138

# Y

Yasujiro Ozu, 21

# $\mathbf{Z}$

Z-axis, 50, 55, 61, 64, 102, 141, 144, 262, 263, 264, 265, 286 Zdeněk Šánský, 241 Zeus, 119 zoom in/out, 17, 45, 47 Zuzana Križková, 200